

Digital Representation of Information: Bits and Bytes and ...

Digital encoding of information means the data is stored - "saved" - in discrete units. Most often, that means numbers.

Text is represented using one byte for each of the keyboard characters

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Do you ever feel like your just a number...?

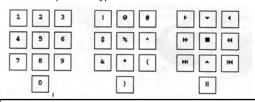
- We are represented numerically in many different ways:
 - SSN, Phone Number, Student number
- Things are also represented numerically in many different ways:
 - □ ISBN's
 - □ VIN's Vehicle Identification Number
- This representation is a way to convey information about us, about things, without actually having those things in hand. But we don't do any arithmetic with those numbers, so WHY use numbers?

100 Digitization: It's all in the hands

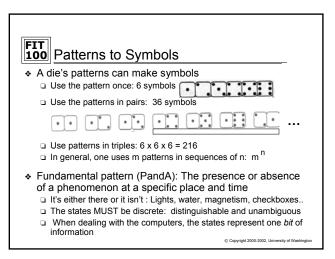
- Definition from OED:
 - □ To convert into a sequence of digits, generally for use in a digital computer.
 - □ To represent in digital form
- Why use digits for numbers like your SSN?
 - □ We don't use the numeric properties of the digits
 - □ We only need to know the SEQUENCE of the digits for pressing buttons, or writing them out
 - □ We use them because digits are familiar to us, and they have short
- * The truth is we could use ANY standard set of symbols to represent people or things. For example...

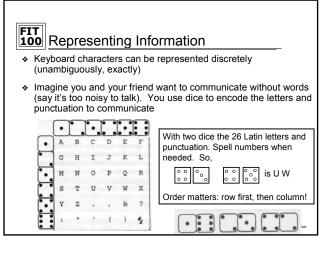
Just dial Shift+1, Shift+8, Shift+0 ...

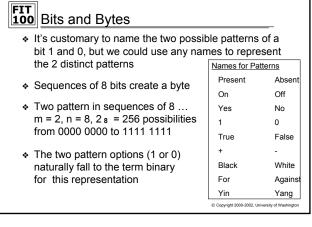
 We could adopt any set of symbols to represent information. For instance, simply re-label the buttons on the telephone keypad:

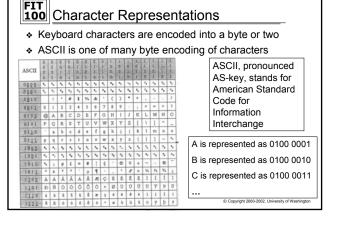


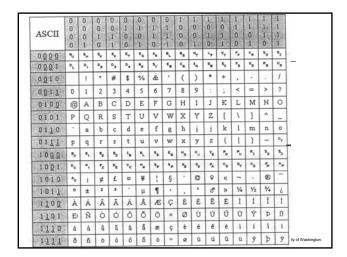
Digitizing means to represent information by symbols

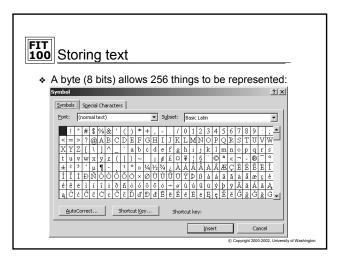


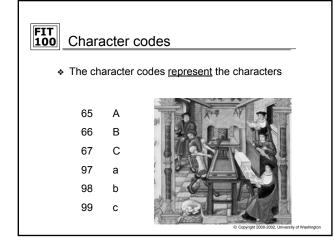


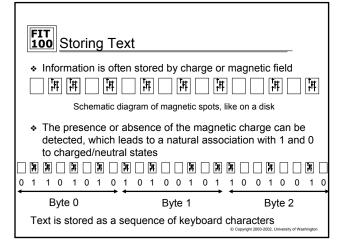


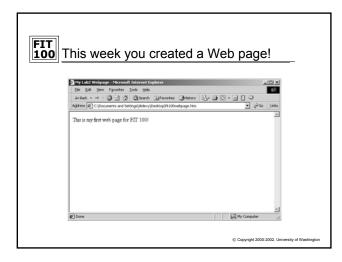








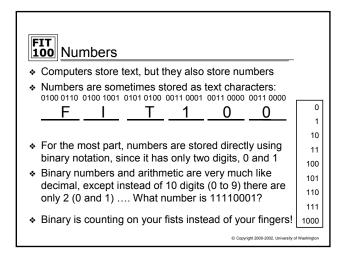


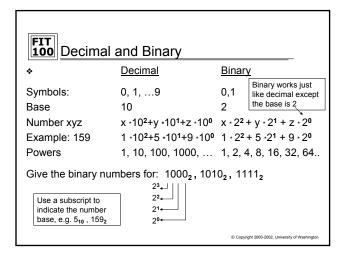




- · Text often has to have specific properties
 - □ Specific fonts, italics, etc.
- To distinguish the text from the modifiers that describe its properties, tag the modifiers
 - □ A tag is a text string, <tag> or </tag>, that modifies text
 - □ Pairs of tags surround the tagged text, e.g. <title>Gone with the Wind</title>
 - □ The "opening" and "closing" tags differ with the addition of the slash to indicate a close
 - □ Not all tags have a "match"
- Software interprets the tags when the text is being processed
 - □ Printed or displayed on a web page

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Adding is Familiar

❖ To add in binary use the same technique (algorithm), as decimal but limit your patterns and carries to 0 and 1...everything else works the same way

. Binary is VERY tedious for humans because there are so many digits (sequences) ... but it benefits circuitry because it uses the 2 states (on/off) efficiently



Understanding the Concepts

- ❖ Pretend you have a 10-year-old sister and that you'll be going home for the weekend. She tells you that she learned long division in school this week and asks what you learned this week. Tell her you learned about digital representation and explain this concept to her.
- Complete this activity with a partner. Spend 3-5 minutes in discussion
- When you are done discussing, each of you should write a description of digital representation to your 10-yearold sister on the piece of paper provided.



100 Summary

- Patterns are used to create symbols, symbols are used to represent information
- The binary digits (bits) 0 and 1 are a natural way to interpret the presence or absence of a phenomenon
- Bytes are composed of 8 bits, ASCII represents text as one character per byte
- . Binary numbers and arithmetic are like decimal except they are limited to the two numerals 0 and 1
- * Tags are used to insert modifiers into text and keep it separated from the text

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