

















Welcome Back the Multinomial!

Multinomial distribution

- n independent trials of experiment performed
- Each trial results in one of *m* outcomes, with respective probabilities: $p_1, p_2, ..., p_m$ where $\sum_{i=1}^{m} p_i = 1$
- X_i = number of trials with outcome *i*

$$P(X_{1} = c_{1}, X_{2} = c_{2}, ..., X_{m} = c_{m}) = \binom{c_{1}, c_{2}, ..., c_{m}}{c_{1}, c_{2}, ..., c_{m}} p_{1}^{c_{1}} p_{2}^{c_{2}} ... p_{m}^{c_{m}}$$

where $\sum_{i=1}^{m} c_{i} = n$ and $\binom{n}{c_{1}, c_{2}, ..., c_{m}} = \frac{n!}{c_{1}!c_{2}!\cdots c_{m}!}$

Hello Die Rolls, My Old Friend...

6-sided die is rolled 7 times
Roll results: 1 one, 1 two, 0 three, 2 four, 0 five, 3 six

 $P(X_1 = 1, X_2 = 1, X_3 = 0, X_4 = 2, X_5 = 0, X_6 = 3)$ = $\frac{7!}{1!1!0!2!0!3!} \left(\frac{1}{6}\right)^1 \left(\frac{1}{6}\right)^1 \left(\frac{1}{6}\right)^0 \left(\frac{1}{6}\right)^2 \left(\frac{1}{6}\right)^0 \left(\frac{1}{6}\right)^3 = 420 \left(\frac{1}{6}\right)^7$

- This is generalization of Binomial distribution
 Binomial: each trial had 2 possible outcomes
 - Multinomial: each trial has *m* possible outcomes

Probabilistic Text Analysis Ignoring order of words, what is probability of any given word you write in English? P(word = "the") > P(word = "transatlantic") P(word = "Stanford") > P(word = "Cal") Probability of each word is just multinomial distribution What about probability of those same words in someone else's writing? P(word = "probability" | writer = you) > P(word = "probability" | writer = non-CS109 student) After estimating P(word | writer) from known writings, use Bayes Theorem to determine P(writer | word) for new writings!

Old and New Analysis

- Authorship of "Federalist Papers"
 - 85 essays advocating ratification of US constitution
 - Written under pseudonym "Publius"
 Really, Alexander Hamilton, James
 Madison and John Jay
 - Who wrote which essays?
 Analyzed probability of words in each essay versus word distributions from known writings of three authors
- Filtering Spam
 - P(word = "Viagra" | writer = you)
 << P(word = "Viagra" | writer = spammer)

