## CSE 312 Foundations of Computing II

21: Maximum Likelihood Estimation (MLE)

### Agenda

- Wrap up on Law of Total Expectation and Law of Total Probability
- Idea: Estimation
- Maximum Likelihood Estimation (example: mystery coin)
- Continuous MLE

#### **Conditional Expectation**

**Definition.** If *X* is a discrete random variable then the **conditional expectation** of *X* given event *A* is

$$\mathbb{E}[X \mid A] = \sum_{x \in \Omega_X} x \cdot P(X = x \mid A)$$

Note:

• Linearity of expectation still applies here  $\mathbb{E}[aX + bY + c \mid A] = a \mathbb{E}[X \mid A] + b \mathbb{E}[Y \mid A] + c$ 



#### Law of Total Expectation

Law of Total Expectation (event version). Let X be a random variable and let events  $A_1, \ldots, A_n$  partition the sample space. Then,

$$\mathbb{E}[X] = \sum_{i=1}^{n} \mathbb{E}[X \mid A_i] \cdot P(A_i)$$

**Law of Total Expectation (random variable version).** Let *X* be a random variable and *Y* be a discrete random variable. Then,

$$\mathbb{E}[X] = \sum_{y \in \Omega_Y} \mathbb{E}[X \mid Y = y] \cdot P(Y = y)$$





Law of total probability

**Definition.** Let *A* be an event and *Y* a discrete random variable. Then

$$P[A] = \sum_{y \in \Omega_Y} P(A|Y = y) p_Y(y)$$

# **Definition.** Let A be an event and Y a continuous random variable. Then

$$P[A] = \int_{-\infty}^{\infty} P(A|Y = y) f_Y(y) dy$$

## Example use of law of total probability

Suppose that the time until server 1 crashes is  $X \sim Exp(\lambda)$  and the time until server 2 crashes is independent, with  $Y \sim Exp(\mu)$ .

What is the probability that server 1 crashes before server 2?



$$P(Y > x) = \int -P(Y \le x)$$

#### Example use of law of total probability

 $X \sim Exp(\lambda), Y \sim Exp(\mu).$ What is the probability that Y > X?

$$P(Y > X) = \int_{0}^{\infty} \Pr(Y > X | X = x) f_{X}(x) dx$$

$$= \int_{0}^{\infty} \Pr(Y > x | X = x) \lambda e^{-\lambda x} dx$$

$$= \int_{0}^{\infty} \Pr(Y > x) \lambda e^{-\lambda x} dx$$

$$= \int_{0}^{\infty} e^{-\mu x} \lambda e^{-\lambda x} dx$$

$$= \frac{\lambda}{\lambda + \mu} \int_{0}^{\infty} (\lambda + \mu) \cdot e^{-\mu x} e^{-\lambda x} dx$$

$$= \frac{\lambda}{\lambda + \mu}$$

₽(Y>X

4 map



## **Reference Sheet (with continuous RVs)**

	Discrete	Continuous
Joint PMF/PDF	$p_{X,Y}(x,y) = P(X = x, Y = y)$	$f_{X,Y}(x,y) \neq P(X = x, Y = y)$
Joint CDF	$F_{X,Y}(x,y) = \sum_{t \le x} \sum_{s \le y} p_{X,Y}(t,s)$	$F_{X,Y}(x,y) = \int_{-\infty}^{x} \int_{-\infty}^{y} f_{X,Y}(t,s) ds dt$
Normalization	$\sum_{x}\sum_{y}p_{X,Y}(x,y)=1$	$\int_{-\infty}^{\infty}\int_{-\infty}^{\infty}f_{X,Y}(x,y)dxdy=1$
Marginal	$p_X(x) = \sum p_{X,Y}(x,y)$	$f_{\mathbf{y}}(\mathbf{x}) = \int_{-\infty}^{\infty} f_{\mathbf{y},\mathbf{y}}(\mathbf{x},\mathbf{y}) d\mathbf{y}$
PMF/PDF	$\frac{y}{y}$	$\int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \int_{-\infty}^{\infty$
Expectation	$E[g(X,Y)] = \sum_{x} \sum_{y} g(x,y) p_{X,Y}(x,y)$	$E[g(X,Y)] = \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} g(x,y) f_{X,Y}(x,y) dx dy$
Conditional	$p_{X Y}(x y) = \frac{p_{X,Y}(x,y)}{p_Y(y)}$	$f_{X Y}(x y) = \frac{f_{X,Y}(x,y)}{f_Y(y)}$
PMF/PDF		
Conditional	$E[X   Y = y] = \sum x n_{y+y} (x   y)$	$E[Y   Y = y] = \int_{-\infty}^{\infty} y f(y   y) dy$
Expectation	$\sum_{x} \sum_{x} \sum_{x} \sum_{y} \sum_{x} \sum_{x} \sum_{x} \sum_{y} \sum_{x} \sum_{y} \sum_{x} \sum_{x} \sum_{y} \sum_{x} \sum_{x} \sum_{y} \sum_{x} \sum_{x$	$E[X   I - y] - \int_{-\infty}^{x} f(x   y) dx$
Independence	$\forall x, y, p_{X,Y}(x, y) = p_X(x)p_Y(y)$	$\forall x, y, f_{X,Y}(x, y) = f_X(x)f_Y(y)$

#### Agenda

- Idea: Estimation <
- Maximum Likelihood Estimation (example: mystery coin)
- Continuous MLE

#### **Probability vs Statistics**



#### **Recap Formalizing Polls**

We assume that poll answers  $X_1, ..., X_n \sim \text{Ber}(p)$  i.i.d. for <u>unknown</u> p

**Goal:** Estimate *p* 

We did this by computing  $\hat{p} = \frac{1}{n} \sum_{i=1}^{n} X_i$ 

#### **Recap More generally ...**

In estimation we often ....

- Assume: we know the type of the random variable that we are observing independent samples from
  - We just don't know the parameters, e.g.
    - the bias p of a random coin Bernoulli(p)
    - The arrival rate  $\lambda$  for the Poisson( $\lambda$ ) or Exponential( $\lambda$ )
    - The mean  $\mu$  and variance  $\sigma$  of a normal  $\mathcal{N}(\mu, \sigma)$
- Goal: find the "best" parameters to fit the data



**Statistics: Parameter Estimation – Workflow** 

**Example:** coin flip distribution with unknown  $\theta$  = probability of heads

Observation: *HTTHHHHTHTHTHTHTHTHTTTTHT* 

**Goal:** Estimate

#### Example

Suppose we have a mystery coin with some probability p of coming up heads. We flip the coin 8 times, independent of other flips, and see the following sequence of flips

#### TTHTHTTH

Given this data, what would you estimate *p* is?

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How can you argue "objectively" that this your estimate is the best estimate?

#### Agenda

- Idea: Estimation
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#### Likelihood

Say we see outcome *HHTHH*.

You tell me your best guess about the value of the unknown parameter  $\theta$  (a.k.a. p) is 4/5. Is there some way that you can argue "objectively" that this is the best estimate?

see outcome HHTHH.  
me your best guess  
he value of the unknown  
ther 
$$\theta$$
 (a.k.a. p) is 4/5. Is  
ome way that you can  
objectively" that this is  
t estimate?  
 $d_{1} = 0$   
 $d_{2} = 0$   
 $d_{3} = 0$ 

#### Likelihood

Say we see outcome *HHTHH*.

 $\mathcal{L}(HHTHH; \theta) = \theta^4(1-\theta)$ 

Probability of observing the outcome *HHTHH* if  $\theta$  = prob. of heads.

For a fixed outcome HHTHH, this is a function of  $\theta$ .



## Likelihood of Different Observations

(Discrete case)

**Definition.** The **likelihood** of independent observations  $x_1, \dots, x_n$  is  $\mathcal{L}(x_1, x_2, \dots, x_n; \theta) = \prod_{i=1}^n P(x_i; \theta)$ 

Example: Say we see outcome *HHTHH*.

 $\mathcal{L}(HHTHH;\theta) = P(H;\theta) \cdot P(H;\theta) \cdot P(T;\theta) \cdot P(H;\theta) \cdot P(H;\theta) = \theta^{4}(1-\theta)$ 

## Likelihood vs. Probability

- Fixed  $\theta$ : probability  $\prod_{i=1}^{n} P(x_i; \theta)$  that dataset  $x_1, \dots, x_n$  is sampled by distribution with parameter  $\theta$ 
  - A function of  $x_1, \ldots, x_n$
- Fixed  $x_1, ..., x_n$ : likelihood  $\mathcal{L}(x_1, x_2, ..., x_n; \theta)$  that parameter  $\theta$  explains dataset  $x_1, ..., x_n$ .
  - A function of  $\theta$

These notions are the same number if we fix <u>both</u>  $x_1, ..., x_n$ and  $\theta$ , but different role/interpretation

### Likelihood of Different Observations

(Discrete case)

**Definition.** The **likelihood** of independent observations  $x_1, \dots, x_n$  is  $\mathcal{L}(x_1, x_2, \dots, x_n; \theta) = \prod_{i=1}^n P(x_i; \theta)$ 

**Maximum Likelihood Estimation (MLE).** Given data  $x_1, \ldots, x_n$ , find  $\hat{\theta}$  such that  $\mathcal{L}(x_1, x_2, \ldots, x_n; \hat{\theta})$  is maximized!

$$\hat{\theta} = \underset{\theta}{\operatorname{argmax}} \mathcal{L}(x_1, x_2, \dots, x_n; \theta)$$

#### Example – Coin Flips

Observe: Coin-flip outcomes  $x_1, \dots, x_n$ , with  $n_H$  heads,  $n_T$  tails - i.e.,  $n_H + n_T = n$ Goal: estimate  $\theta$  = prob. heads.

 $\mathcal{L}(x_1, \dots, x_n; \theta) = \theta^{n_H} (1 - \theta)^{n_T}$ 

**Goal:** find  $\theta$  that maximizes  $\mathcal{L}(x_1, \dots, x_n; \theta)$ 

#### **Example – Coin Flips**

Observe: Coin-flip outcomes  $x_1, ..., x_n$ , with  $n_H$  heads,  $n_T$  tails - i.e.,  $n_H + n_T = n$ Goal: estimate  $\theta$  = prob. heads.

$$\mathcal{L}(x_1, \dots, x_n; \theta) = \theta^{n_H} (1 - \theta)^{n_T}$$

$$\frac{\partial}{\partial \theta} \mathcal{L}(x_1, \dots, x_n; \theta) = ???$$

While it is possible to compute this derivative, it's not always nice since we are working with products.

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#### Log-Likelihood

We can save some work if we use the **log-likelihood** instead of the likelihood directly.

**Definition.** The **log-likelihood** of independent observations  $x_1, \dots, x_n$  is  $\ln \mathcal{L}(x_1, \dots, x_n; \theta) = \ln \prod_{i=1}^n P(x_i; \theta) = \sum_{i=1}^n \ln P(x_i; \theta)$ 

Useful log properties

 $\ln(ab) = \ln(a) + \ln(b)$  $\ln(a/b) = \ln(a) - \ln(b)$  $\ln(a^b) = b \cdot \ln(a)$ 

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#### **Example – Coin Flips**

ln(ab) = ln(a) + ln(b) ln(a/b) = ln(a) - ln(b) $ln(a^b) = b \cdot ln(a)$ 

Observe: Coin-flip outcomes  $x_1, ..., x_n$ , with  $n_H$  heads,  $n_T$  tails - i.e.,  $n_H + n_T = n$ Goal: estimate  $\theta$  = prob. heads.

$$\mathcal{L}(x_1, \dots, x_n; \theta) = \theta^{n_H} (1 - \theta)^{n_T}$$

$$\ln \mathcal{L} = \ln \theta^{n_H} + \ln (1 - \theta)^{n_T}$$

$$= \ln \theta^{n_H} + \ln (1 - \theta)^{n_T}$$

#### **Example – Coin Flips**

Observe: Coin-flip outcomes  $x_1, ..., x_n$ , with  $n_H$  heads,  $n_T$  tails - i.e.,  $n_H + n_T = n$ Goal: estimate  $\theta$  = prob. heads.

 $\frac{d}{dx}$  lmx =  $\frac{1}{x}$ 

$$\mathcal{L}(x_{1}, ..., x_{n}; \theta) = \theta^{n_{H}} (1 - \theta)^{n_{T}}$$

$$\ln \mathcal{L}(x_{1}, ..., x_{n}; \theta) = n_{H} \ln \theta + n_{T} \ln(1 - \theta)$$

$$\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_{1}, ..., x_{n}; \theta) = n_{H} \cdot \frac{1}{\theta} - n_{T} \cdot \frac{1}{1 - \theta}$$
Want value  $\hat{\theta}$  of  $\theta$  s.t.  $\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_{1}, ..., x_{n}; \theta) = 0$ 
So we need  $n_{H} \cdot \frac{1}{\theta} - n_{T} \cdot \frac{1}{1 - \theta} = 0$ 

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#### **General Recipe**

- 1. Input Given *n* i.i.d. samples  $x_1, ..., x_n$  from parametric model with parameter  $\theta$ .
- 2. **Likelihood** Define your likelihood  $\mathcal{L}(x_1, ..., x_n; \theta)$ .
  - For discrete  $\mathcal{L}(x_1, ..., x_n; \theta) = \prod_{i=1}^n P(x_i; \theta)$
- 3. Log Compute  $\ln \mathcal{L}(x_1, \dots, x_n; \theta)$
- 4. Differentiate Compute  $\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_1, ..., x_n; \theta)$
- 5. Solve for  $\hat{\theta}$  by setting derivative to 0 and solving for max.

Generally, you need to do a second derivative test to verify it is a maximum, but we won't ask you to do that in CSE 312.

## **Brain Break**



### Agenda

- Idea: Estimation
- Maximum Likelihood Estimation (example: mystery coin)
- Continuous MLE 🗲

#### **The Continuous Case**

Given *n* (independent) samples  $x_1, ..., x_n$  from (continuous) parametric model  $f(x_i; \theta)$  which is now a family of <u>densities</u>



 $\mathbb{P}(X \land x) = \mathcal{P}(x) \, \mathrm{d} x$ 

#### Why density?

- Density ≠ probability, but:
  - For maximizing likelihood, we really only care about relative likelihoods, and density captures that
  - has desired property that likelihood increases with better fit to the model

## Agenda

- MLE for Normal Distribution <
- Unbiased and Consistent Estimators
- Odds and ends

*n* samples  $x_1, ..., x_n \in \mathbb{R}$  from Gaussian  $\mathcal{N}(\mu, 1)$ . <u>Most likely</u>  $\mu$ ? [i.e., we are given the <u>promise</u> that the variance is 1]



*n* samples  $x_1, ..., x_n \in \mathbb{R}$  from Gaussian  $\mathcal{N}(\mu, 1)$ . Most likely  $\mu$ ?





lnex = x

**Example – Gaussian Parameters** 

 $\ln(ab) = \ln(a) + \ln(b)$  $\ln(a/b) = \ln(a) - \ln(b)$  $\ln(a^b) = b \cdot \ln(a)$ 

Normal outcomes  $x_1, \dots, x_n$ , known variance  $\sigma^2 = 1$ 

Goal: estimate  $\theta$ , the expectation  $\begin{array}{c}
\text{O.1 032-05}\\
\mathcal{L}(x_1, \dots, x_n; \theta) = \prod_{i=1}^n \left(\frac{1}{\sqrt{2\pi}}e^{-\frac{(x_i-\theta)^2}{2}}\right) = \left(\frac{1}{\sqrt{2\pi}}\right)^n \prod_{i=1}^n e^{-\frac{(x_i-\theta)^2}{2}} \\
\text{ML} = \ln\left(\left(\frac{1}{\sqrt{2\pi}}\right)^n + \sum_{i=1}^n e^{-\frac{(x_i-\theta)^2}{2}}\right) = \ln\left(\frac{1}{\sqrt{2\pi}}\right)^n + \ln\left(\frac{1}{\sqrt{2\pi}}$ 

$$\ln \mathcal{L}(x_1, ..., x_n; \theta) = -n \frac{\ln 2\pi}{2} - \sum_{i=1}^n \frac{(x_i - \theta)^2}{2}$$

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#### **Example – Gaussian Parameters**

#### **Goal:** estimate $\theta$ = expectation

Normal outcomes  $x_1, ..., x_n$ , known variance  $\sigma^2 = 1$ 

$$\ln \mathcal{L}(x_1, \dots, x_n; \theta) = -n \frac{\ln 2\pi}{2} - \sum_{i=1}^n \frac{(x_i - \theta)^2}{2}$$
  
Note:  $\frac{\partial}{\partial \theta} \frac{(x_i - \theta)^2}{2} = \frac{1}{2} \cdot 2 \cdot (x_i - \theta) \cdot (-1) = \theta - x_i$ 

#### **Example – Gaussian Parameters**

#### **Goal:** estimate $\theta$ = expectation

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Normal outcomes  $x_1, ..., x_n$ , known variance  $\sigma^2 = 1$ 

$$\ln \mathcal{L}(x_1, ..., x_n; \theta) = -n \frac{\ln 2\pi}{2} - \sum_{i=1}^n \frac{(x_i - \theta)^2}{2}$$
Note:  $\frac{\partial}{\partial \theta} \frac{(x_i - \theta)^2}{2} = \frac{1}{2} \cdot 2 \cdot (x_i - \theta) \cdot (-1) = \theta - x_i$ 

$$\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_1, ..., x_n; \theta) = \sum_{i=1}^n (x_i - \theta) = \left(\sum_{i=1}^n x_i\right) - n\theta$$
So... solve  $\sum_{i=1}^n x_i - n\hat{\theta} = 0$  for  $\hat{\theta}$ 

$$\hat{\theta} = \frac{\sum_i^n x_i}{n}$$
In other words, MLE is the sample mean of the data.

**Next:** *n* samples  $x_1, ..., x_n \in \mathbb{R}$  from Gaussian  $\mathcal{N}(\mu, \sigma^2)$ . <u>Most likely</u>  $\mu$  and  $\sigma^2$ ?



#### **Two-parameter optimization**

ln(ab) = ln(a) + ln(b) ln(a/b) = ln(a) - ln(b) $ln(a<sup>b</sup>) = b \cdot ln(a)$ 

Normal outcomes  $x_1, \ldots, x_n$ 

**Goal:** estimate  $\theta_{\mu}$  = expectation and  $\theta_{\sigma^2}$  = variance



#### **Two-parameter estimation**

$$\ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = -\frac{\ln(2\pi \theta_{\sigma^2})}{2} - \sum_{i=1}^n \frac{(x_i - \theta_{\mu})^2}{2\theta_{\sigma^2}}$$

Find pair  $\hat{\theta}_{\mu}, \hat{\theta}_{\sigma^2}$  that maximizes  $\ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2})$   $\hat{\partial} \int \ln f = 0$   $\hat{\partial} \hat{\partial} \int \ln f = 0$  $\hat{\partial} \hat{\partial} \int \ln f = 0$ 

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## **Two-parameter estimation**

$$\ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = -\frac{\ln(2\pi \theta_{\sigma^2})}{2} - \sum_{i=1}^n \frac{(x_i - \theta_{\mu})^2}{2\theta_{\sigma^2}}$$

We need to find a solution  $\hat{\theta}_{\mu}$ ,  $\hat{\theta}_{\sigma^2}$  to

$$\frac{\partial}{\partial \theta_{\mu}} \ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = 0$$
$$\frac{\partial}{\partial \theta_{\sigma^2}} \ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = 0$$

**MLE for Expectation**  
$$\ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = -n \frac{\ln(2\pi \theta_{\sigma^2})}{2} - \sum_{i=1}^n \frac{(x_i - \theta_{\mu})^2}{2\theta_{\sigma^2}}$$

$$\frac{\partial}{\partial \theta_{\mu}} \ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = \frac{1}{\theta_{\sigma^2}} \sum_{i}^{n} (x_i - \theta_{\mu}) = 0$$

$$\begin{aligned} \text{MLE for Expectation} \\ \ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) &= -n \frac{\ln(2\pi \theta_{\sigma^2})}{2} - \sum_{i=1}^n \frac{(x_i - \theta_{\mu})^2}{2\theta_{\sigma^2}} \\ &\frac{\partial}{\partial \theta_{\mu}} \ln \mathcal{L}(x_1, \dots, x_n; \theta_{\mu}, \theta_{\sigma^2}) = \frac{1}{\theta_{\sigma^2}} \sum_{i=1}^n (x_i - \theta_{\mu}) = 0 \end{aligned}$$



In other words, MLE of expectation is  $\hat{\theta}_{\mu} = \frac{\sum_{i}^{n} x_{i}}{n}$  (again) the sample mean of the data, regardless of  $\theta_{G}$ 

What about the variance?

#### **MLE for Variance**

$$\ln \mathcal{L}(x_{1}, ..., x_{n}; \hat{\theta}_{\mu}, \theta_{\sigma^{2}}) = -n \frac{\ln(2\pi \theta_{\sigma^{2}})}{2} - \sum_{i=1}^{n} \frac{(x_{i} - \hat{\theta}_{\mu})^{2}}{2\theta_{\sigma^{2}}}$$
$$= -n \frac{\ln 2\pi}{2} - n \frac{\ln \theta_{\sigma^{2}}}{2} - \frac{1}{2\theta_{\sigma^{2}}} \sum_{i=1}^{n} (x_{i} - \hat{\theta}_{\mu})^{2}$$
$$\frac{\partial}{\partial \theta_{\sigma^{2}}} \ln \mathcal{L}(x_{1}, ..., x_{n}; \hat{\theta}_{\mu}, \theta_{\sigma^{2}}) = -\frac{n}{2\theta_{\sigma^{2}}} + \frac{1}{2\theta_{\sigma^{2}}^{2}} \sum_{i=1}^{n} (x_{i} - \hat{\theta}_{\mu})^{2} = 0$$

$$\hat{\theta}_{\sigma^2} = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\theta}_{\mu})^2$$

In other words, MLE of variance is the *population variance* of the data.

#### Likelihood – Continuous Case

**Definition.** The **likelihood** of independent observations  $x_1, \dots, x_n$  is  $\mathcal{L}(x_1, \dots, x_n; \theta) = \prod_{i=1}^n f(x_i; \theta)$ 

Normal outcomes  $x_1, \ldots, x_n$ 



MLE estimator for expectation



MLE estimator for **variance** 

#### **General Recipe**

- 1. Input Given *n* i.i.d. samples  $x_1, \ldots, x_n$  from parametric model with parameter  $\theta$ .
- 2. Likelihood Define your likelihood  $\mathcal{L}(x_1, ..., x_n | \theta)$ . For discrete  $\mathcal{L}(x_1, ..., x_n; \theta) = \prod_{i=1}^n P(x_i; \theta)$ 

  - For continuous  $\mathcal{L}(x_1, \dots, x_n; \theta) = \prod_{i=1}^n f(x_i; \theta)$
- 3. Log Compute  $\ln \mathcal{L}(x_1, \dots, x_n; \theta)$
- 4. Differentiate Compute  $\frac{\partial}{\partial \theta} \ln \mathcal{L}(x_1, \dots, x_n; \theta)$
- 5. Solve for  $\hat{\theta}$  by setting derivative to 0 and solving for max.

Generally, you need to do a second derivative test to verify it is a maximum, but we won't ask you to do that in CSE 312.

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#### Agenda

- MLE for Normal Distribution
- Unbiased and Consistent Estimators
- Intuition and Bigger Picture

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Note: This expectation is over the samples  $X_1, \dots, X_n$ 

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Three samples from  $U(0, \theta)$ 

### **Example – Coin Flips**

Recall: 
$$\hat{\theta}_{\mu} = \frac{n_H}{n}$$

Coin-flip outcomes  $x_1, \dots, x_n$ , with  $n_H$  heads,  $n_T$  tails

**Fact.**  $\hat{\theta}_{\mu}$  is unbiased

i.e.,  $\mathbb{E}[\hat{\theta}_{\mu}] = p$ , where p is the probability that the coin turns out head.

Why?

Because  $\mathbb{E}[n_H] = np$  when p is the true probability of heads.



#### **Example – Consistency**

Normal outcomes  $X_1, ..., X_n$  i.i.d. according to  $\mathcal{N}(\mu, \sigma^2)$  Assume:  $\sigma^2 > 0$ 

$$\widehat{\Theta}_{\sigma^2} = \frac{1}{n} \sum_{i=1}^n (X_i - \widehat{\Theta}_{\mu})^2$$

Population variance – Biased!

$$\widehat{\Theta}_{\sigma^2}$$
 is "consistent"

#### **Example – Consistency**

Normal outcomes  $X_1, ..., X_n$  i.i.d. according to  $\mathcal{N}(\mu, \sigma^2)$  Assume:  $\sigma^2 > 0$ 

$$\widehat{\Theta}_{\sigma^2} = \frac{1}{n} \sum_{i=1}^n (X_i - \widehat{\Theta}_{\mu})^2$$

Population variance – Biased!



Sample variance – Unbiased!

 $\widehat{\Theta}_{\sigma^2}$  converges to same value as  $S_n^2$ , i.e.,  $\sigma^2$ , as  $n \to \infty$ .  $\widehat{\Theta}_{\sigma^2}$  is "consistent"

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#### Why does it matter?

- When statisticians are estimating a variance from a sample, they usually divide by n-1 instead of n.
- They and we not only want good estimators (unbiased, consistent)
  - They/we also want confidence bounds
    - Upper bounds on the probability that these estimators are far the truth about the underlying distributions
  - Confidence bounds are just like what we wanted for our polling problems, but CLT is usually not the best thing to use to get them (unless the variance is known)