Final Poster (Group)

Due: Friday Dec 5, 2008 @ noon

Goals

The goal of this assignment is to learn how to present your work in a visual form to interested parties from industry and across campus.

Poster Template

Your final group project is to make and present a poster. The poster must be 32"x40" (vertical). This should not be a hard project; it should take probably 1-2 hours.

Your poster should include

- Logo
- Project Title
- Value proposition
- Basic Problem
- How you solve it / purpose of the project
- Key Features
- Design iteration

On your poster, you should include **screen shots**, and a *small amount of text*. Do not use full sentences.

1. There is a 32"x40" PowerPoint Template. Feel free to use the design as is, modify it, or not use it at all. Please look at the following example posters for ideas.
    1. TripMe
    2. Student Task Planner
    3. Cluster
    4. You can also look at the posters in the hall between EE and CS basements.
2. We have a color plotter that can print an image this size. Send Kate the PowerPoint file and she will proofread and print it for you. You may be asked to make edits before the poster is printed.
3. You must **put a link** to your poster on the team web site.

Grading

Here is the grading criteria for the poster (100 pts total):

Aesthetics (50 Points)

- Does the poster have large images that show the key parts of the UI?
- Is there only the key minimum text phrases included (instead of paragraphs & long sentences)?
- Are the fonts large and legible?
- Are the colors a pleasing combination and easy to read?

Content (50 pts)

- Does it include all the points asked for above (logo, title, value proposition, problem/solution, key features, and design iterations)?
- Are the key features of the interface clear and labeled where necessary?
- Is there a good evolution of the interfaces changes shown?