## Digital Information

INFO/CSE 100, Autumn 2004<br>Fluency in Information Technology

http://www.cs.washington.edu/100

## Readings and References

- Reading
» Fluency with Information Technology
- Chapter 11, Representing Multimedia Digitally
- Wikipedia - The Free Encyclopedia
» Arabic numerals, ASCII
- http://en.wikipedia.org/wiki/Arabic_numerals
- http://en.wikipedia.org/wiki/Ascii
- Cyrillic Text
- http://www.dimka.com/ru/cyrillic/
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Use the base, Luke

- Each position represents one more multiplication by the base value
» The base value can be 2 - binary numbers
- Two symbols: 0 and 1
- Each column represents a multiplication by two
» The base value can be $\mathbf{1 0}$ - decimal numbers
- Ten symbols: $0,1,2,3,4,5,6,7,8,9$
- Each column represents a multiplication by ten



## Base 16 Hexadecimal

- The base value can be 16 - hexadecimal numbers
» Sixteen symbols: $0,1,2,3,4,5,6,7,8,9$, A, B, C, D, E, F
» Each column represents a multiplication by sixteen
»Hex is easier to use than binary because the numbers are shorter even though they represent the same value

| $16 \times 16 \times 16$ <br> $16^{3}=4096$ | $16 \times 16$ <br> $16^{2}=256$ | 16 <br> $16^{1}=16$ | 1 <br> $16^{0}=1$ | base 10 |
| :---: | :---: | :---: | :---: | :---: |
| 0 0 8 A <br> base 16    |  |  |  |  |

$$
8 \cdot 16+10 \cdot 1=138_{10}
$$

Binary to Hex examples

$10000010000001111010000100001111_{2}=8207 \mathrm{Al}^{2} \mathrm{~F}_{16}$

$10000011010001010110100110111110_{2}=\square_{16}$

## Four binary bits $\Leftrightarrow$ One hex digit

|  |  | inary |  | hexdec |  | decim |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0 |  | 0 |  | 0 |
|  | 0 | 0 |  | 1 |  | 1 |
|  | 0 |  |  | 2 |  | 2 |
|  | 0 | 1 | $\Leftrightarrow$ | 3 | $\Leftrightarrow$ | 3 |
|  | 1 | 0 |  | 4 | $\Leftrightarrow$ | 4 |
|  | 1 | 0 |  | 5 |  | 5 |
|  | 1 | 1 |  | 6 |  | 6 |
|  | 1 | 1 |  | 7 |  | 7 |



Whew! We are now official geeks ..


## Think Geek

http://www.thinkgeek.com/tshirts/frustrations/5aa9/

## Recall: The hardware is binary

- How many numbers can we represent with 0 and 1 ?
» As many as we want, it just takes a little more space to get a bigger range
- So what can we represent with these numbers?
» Anything that has a numeric value or can be associated with a numeric value
» Number of people, index into a list, account balance, ..
» Alphabetic characters, punctuation marks, display tags
» Any signal that can be converted into numeric values
- colors, sounds, water level, blood pressure, temperature
» Computer instructions


## Represent Text - ASCII

- Assign a unique number to each character
» 7-bit ASCII
- Range is 0 to 127 giving 128 possible values
- There are 95 printable characters
- There are 33 control codes like tab and carriage return

- How many bit positions to allocate?
» Depends on the desired range
» 8 bits $\rightarrow 0$ to 255
- or -128 to +127
» 16 bits $\rightarrow 0$ to 65535
- or -32768 to +32767
» 32 bits $\rightarrow 0$ to 4294967296
- or $-2 B$ to $+2 B$


## Represent numbers



## ASCII text



## Represent Text - Unicode

- The goal of Unicode is to provide the means to encode the text of every document people want to store in computers
- Unicode aims to provide a unique number for each letter, without regard to typographic variations used by printers
- Unicode encodes each character in a number
» the number can be $7,8,16$, or 32 bits long
» 16 -bit encoding is common today


## Represent Text - Postscript

- Postscript is a page description language somewhat like HTML
» The file is mostly text and can be looked at with a regular text editor
» programs that know what it is can interpret the embedded commands
» Programs and printers that understand Postscript format can display complex text and graphical images in a standard fashion


## Represent Text - PDF

- PDF is another page description language based on Postscript
- The file is mostly text
» can be looked at with a regular text editor
» programs that know what it is can interpret the embedded commands
» just like Postscript and HTML in that respect


## Represent Color - Bit Map

- Numbers can represent anything we want
- Recall that we can represent colors with three values
» Red, Green, Blue brightness values
- There are numerous formats for image files
» All of them store some sort of numeric representation of the brightness of each color at each pixel of the image
» commonly use 0 to 255 range ( or 0 to $\mathrm{FF}_{16}$ )



## What about "continuous" signals?

- Color and sound are natural quantities that don't come in nice discrete numeric quantities
- But we can "make it so!"


Digitized image contains color data


## Summary

- Bits can represent any information
» Discrete information is directly encoded using binary
» Continuous information is made discrete
- We can look at the bits in different ways
» The format guides us in how to interpret it
» Different interpretations let us work with the data in different ways

