Lab Exercise 7: "Crowdsourcing"

Goal:

The purpose of this assignment is to explore the concept of crowdsourcing.

It is a short 30 minute assignment that must be turned in at that time.

Step 1: Open a word processing document, and enter your name. You will take notes in this document and turn it in at the end. *Work quickly, the best is at the end!*

Step 2: Using Google, take the next 20 minutes to explore the idea of "crowd sourcing" and make notes in your document. What you are looking for is the most interesting information (to you!) that you find. Each "note" should
> (a) **state** the thing that you discovered,
> (b) **record** the URL of the site where you found it, and
> (c) **explain** why YOU think it is interesting.

For example, I just did a little Googling and wrote:

- "Crowdsourcing" is a term introduced in 2006 by Jeff Howe in an article in Wired titled "The Rise of Crowdsourcing."
- http://en.wikipedia.org/wiki/Crowdsourcing
- I find this interesting because I thought crowdsourcing was a concept that was newer than 5+ years old.

Of course, you cannot use this factoid in your list!

Step 3: Take 5 minutes and check out the sites at "10 Cool Crowdsourced Music Videos" at http://mashable.com/2010/07/25/crowdsourced-music-videos/ (You may need your head phones.) You may have to search for some of these by name, because they are not all available by clicking.

Which one do you think is the best/coolest/most interesting? (You can choose another crowdsourced music video if you know a better one.) Enter it in your document.

To Turn In. After thirty minutes, turn in your document to the class dropbox.