

CSE 303

Concepts and Tools for Software Development

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Lecture 24 – Contemporary Issue and Impact
of Computing Solutions: YouTube

What is YouTube?

- Website for sharing videos
- Some of its main features
 - Upload short videos
 - View and share videos, add comments, and rate videos
 - Share with everyone or with a group of friends
 - Search by keyword or browse by category
 - Favorites, playlists, subscriptions
 - Channels (profiles) and streams (online communities)
- Other facts
 - Launched in 2005
 - Acquired by Google in 2006 for \$1.65 billion

YouTube Screenshot



Some Positive Impacts

- Promote creativity (just look at all the videos people post)
- Share news without censorship
 - **Example: UCLA Police taser student** (<http://www.youtube.com/watch?v=AyvrrqcxNIFs>)
- Reach more viewers
 - **BBC** (http://www.examiner.com/a-595360~BBC_YouTube_Pact_Seen_As__Win__for_Both.html)
 - **Archdiocese of Philadelphia** (http://www.examiner.com/a-593245~Philadelphia_s_Cardinal_Rigali_takes_message_to_YouTube.html)
- **Discover new talent** (http://www.examiner.com/a-598872~Videos_posted_online_for_family_makes_5_year_old_a_star.html)
- **Catch crime suspects** (http://www.examiner.com/a-599021~Police_Turn_to_YouTube_to_Catch_Suspects.html)

Some Negative Impacts

- **Copyrighted materials** (http://news.zdnet.com/2100-9588_22-6095736.html)
- **Offensive materials**
- **Offensive comments (abnoxious users in general)**
- **Cyberbullying** (http://www.examiner.com/a-592165~Australian_State_Bans_YouTube_in_Schools.html)
- **Yet another way to waste time online...**