SQL Profiler

Main Idea

To ease debugging and testing of Client – Server interaction

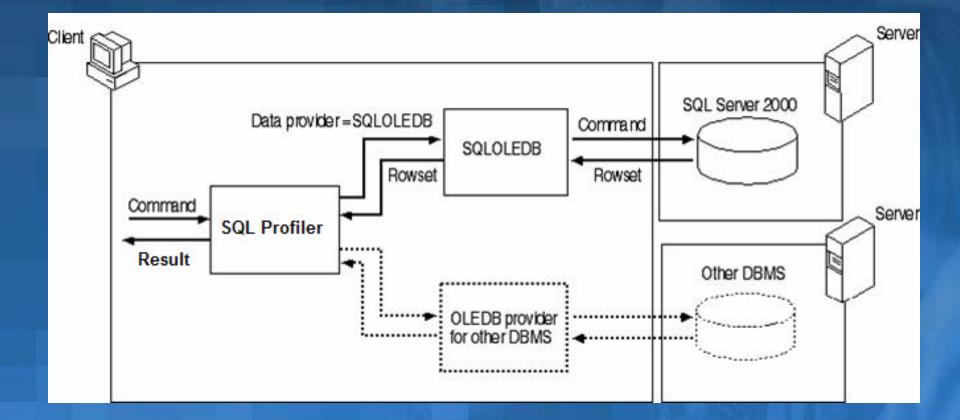
Alternative approaches

- Debug the Client-Side application and check every batch it sends to the Server
- Debug Server-Side Stored Procedures and Triggers by using Stored Procedure Debugger in MS Visual Studio

Browser or C# Application ← (Profiler) → SQL Server

- Debugging: Much easier to detect the source of the problem
- Backend Testing: Replaying saved trace
- Performance Tuning: Build indexes for SPECIFIC to your application backend workload. Use saved trace and Index Tunning Wizard

SQL Profiler: Architecture



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Data Transformation Services

Main Idea

- To ease Import, Export, Conversion, Aggregation, Replication of data
- Framework with these operations provided as components and configurable data pipes between them

Alternative approaches

- Bcc command line utility
- C#, Java programs

Use Cases (available components)

- Import/Export and Transform data from ANY source (>20 ODBC drivers with SQL Server and Microsoft Office + HTML data source)
- **FTP/E-mail** the results
- Transform data with any VBScript, Javascript, or external exe-file
- Transfer the entire databases or tables
- SAVE and REUSE the package

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