Problem

Imagine:

- You are interested in the weather, but can't be bothered to check it constantly in order to stay up-to-date.
- You look at your favorite weather source, but the area of the forecast is too large and imprecise to give you valuable information for your specific area/neighborhood.

Solution

- WeatherOracle, a new alerting app on the Android Platform
- For the infrequent weather-checker, the weather enthusiast, or anyone else unsatisfied with the current imprecision of forecasts and warnings
- Key features include:
 - Customizable alert preferences
 - Smart Notifications
 - By Locations
 - By preference
 - Background process
 - Allows for hands-off approach to 'weather-preparedness'

Benefit

- Accurate and up-to-date weather alerts for your specific neighborhood, not just your whole city or zip code like other apps
- Speeds up useful information consumption
- Reduces data overload
- Reduces the chance of dangerous weather encounters
- Bottom Line: Gives you accurate weather info that you want, when you want. Nothing more, nothing less.