Readings: K&F 17.1, 17.2, 17.3, 17.4



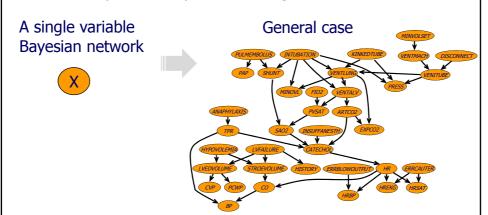
Lecture 9 – Apr 25, 2011 CSE 515, Statistical Methods, Spring 2011

Instructor: Su-In Lee

University of Washington, Seattle

#### Parameter estimation

- Maximum likelihood estimation (MLE)
  - Parameter estimation based on observations
- Bayesian approach
  - Incorporate our prior knowledge



#### Maximum Likelihood Estimator

■ The *Coin* example – general case



- X: result of a coin toss (head or tail)
- Training data (instances) D=<x[1],...x[m]> (M<sub>H</sub> heads and M<sub>T</sub> tails)
- Parameters: P(X=h)= θ
- Goal: find  $\theta \in [0,1]$  that predicts the data well
  - "Predicts the data well" = likelihood of the data given  $\theta$  $L(\theta:D) = P(D:\theta) = P(x[1],...,x[m]:\theta)$
  - MLE: Find  $\theta$  maximizing likelihood  $L(\theta:D) = \prod_{i=1}^m P(x[i] \mid x[1],...,x[i-1],\theta) = \prod_{i=1}^m P(x[i] \mid \theta) = \theta^{M_H} (1-\theta)^{M_T}$
  - Equivalent to maximizing log-likelihood  $l(\theta:D) = \log P(D:\theta) = M_H \log \theta + M_T \log (1-\theta)$
  - Differentiating the log-likelihood and solving for  $\theta$ , we get that the maximum likelihood parameter:  $\theta_{\it mle} = \arg\max l(\theta : D) = \frac{M_{\it H}}{M_{\it H} + M_{\it T}}$

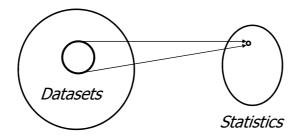
2

#### **Sufficient Statistics**

• For computing the parameter  $\theta$  of the coin toss example, we only needed  $M_H$  and  $M_T$  since

$$L(\theta:D) = P(D:\theta) = \theta^{M_H} (1-\theta)^{M_T}$$

 $\rightarrow$  M<sub>H</sub> and M<sub>T</sub> are sufficient statistics

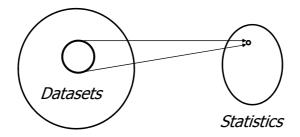


#### **Sufficient Statistics**

• A function s(D) is a sufficient statistic from instances to a vector in  $\Re^k$  if, for any two datasets D and D' and any  $\theta \in \Theta$ , we have

$$\sum_{x[i] \in D} s(x[i]) = \sum_{x[i] \in D'} s(x[i]) \quad \Rightarrow \quad L(D:\theta) = L(D':\theta)$$

- We often refer to the tuple  $\sum_{x[i] \in D} s(x[i])$  as the sufficient statistics of the data set D.
  - In coin toss experiment, M<sub>H</sub> and M<sub>T</sub> are sufficient statistics



5

#### **Sufficient Statistics for Multinomial**

- Y: multinomial, k values (e.g. result of a dice throw)
- A sufficient statistics for a dataset D over Y is the tuple of counts <M<sub>1</sub>,...M<sub>k</sub>> such that M<sub>i</sub> is the number of times that the Y=y<sup>i</sup> in D
- Likelihood function:  $L(D:\theta) = \prod_{i=1}^k \theta_i^{M_i}$  where  $\theta_i = P(Y = y^i)$
- Multinomial MLE:  $\theta^i = \frac{M_i}{\sum_{i=1}^m M_i}$

#### Sufficient Statistic for Gaussian

- Gaussian distribution:  $X \sim N(\mu, \sigma^2)$ ■ Probability density function (pdf):  $p(X) = \frac{1}{\sqrt{2\pi}\sigma}e^{-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2}$
- Rewrite as  $p(X) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-x^2 \frac{1}{2\sigma^2} + x \frac{\mu}{\sigma^2} \frac{\mu^2}{\sigma^2}\right)$ 
  - $\rightarrow$  sufficient statistics for Gaussian:  $\langle M, \Sigma_m x[m], \Sigma_m x[m]^2 \rangle$
- Multinomial MLE:  $\mu = \frac{1}{M} \sum_{m} x[m]$

$$\sigma = \sqrt{\frac{1}{M} \sum_{m} (x[m] - \mu)^2}$$

7

### MLE for Bayesian Networks

- Parameters
  - $\theta_{x0}$ ,  $\theta_{x1}$
  - $\bullet \ \theta_{\mathsf{y}^0|_{\mathsf{X}^0}}, \ \theta_{\mathsf{y}^1|_{\mathsf{X}^0}}, \ \theta_{\mathsf{y}^0|_{\mathsf{X}^1}}, \ \theta_{\mathsf{y}^1|_{\mathsf{X}^1}}$
- Training data:
  - tuples <x[m],y[m]> m=1,...,M
- Likelihood function:

$$L(D:\theta) = \prod_{m=1}^{M} P(x[m], y[m]:\theta)$$

$$= \prod_{m=1}^{M} P(x[m]:\theta_{X}) P(y[m] | x[m]:\theta_{Y|X})$$

$$= \left(\prod_{m=1}^{M} P(x[m]:\theta_{X}) \right) \left(\prod_{m=1}^{M} P(y[m] | x[m]:\theta_{Y|X})\right)$$





	Υ	
X	<b>y</b> <sup>0</sup>	$y^1$
$\mathbf{x}^0$	0.95	0.05
$X^1$	0.2	0.8

→ Likelihood decomposes into two separate terms, one for each variable ("decomposability of the likelihood function")

### MLE for Bayesian Networks

Terms further decompose by CPDs:

$$\prod_{m=1}^{M} P(y[m] | x[m] : \theta) = \prod_{m:x[m]=x^{0}} P(y[m] | x[m] : \theta_{Y|X}) \prod_{m:x[m]=x^{1}} P(y[m] | x[m] : \theta_{Y|X}) 
= \prod_{m:x[m]=x^{0}} P(y[m] | x[m] : \theta_{Y|x^{0}}) \prod_{m:x[m]=x^{1}} P(y[m] | x[m] : \theta_{Y|x^{1}})$$

By sufficient statistics

$$\prod_{m:x[m]=x^{1}} P(y[m]|x[m]:\theta_{Y|x^{1}}) = \theta_{y^{0}|x^{1}}^{M[x^{1},y^{0}]} \cdot \theta_{y^{1}|x^{1}}^{M[x^{1},y^{1}]}$$

where  $M[x^1,y^1]$  is the number of data instances in which X takes the value  $x^1$  and Y takes the value  $y^1$ 

MLE

$$\theta_{y^0|x^1} = \frac{M[x^1, y^0]}{M[x^1, y^0] + M[x^1, y^1]} = \frac{M[x^1, y^0]}{M[x^1]}$$

9

#### MLE for Bayesian Networks

Likelihood for Bayesian network

$$L(\Theta:D) = \prod_{m} P(x[m]:\Theta)$$

$$= \prod_{m} \prod_{i} P(x_{i}[m] | Pa_{i}[m]:\Theta_{i})$$

$$= \prod_{i} \left[ \prod_{m} P(x_{i}[m] | Pa_{i}[m]:\Theta_{i}) \right]$$

$$= \prod_{i} L_{i}(\boldsymbol{\theta}_{x_{i}|Px_{i}}: X_{i}, Pa_{i})$$
Conditional likelihood or "Local likelihood"

ightarrow if  $\theta_{X_j|Pa(X_j)}$  are disjoint then MLE can be computed by maximizing each local likelihood separately

### MLE for Table CPD BayesNets

Multinomial CPD

$$\begin{split} L_{Y}(D:\theta_{Y|\mathbf{X}}) &= \prod_{m} \theta_{y[m]|\mathbf{X}[m]} \\ &= \prod_{\mathbf{x} \in Val(\mathbf{X})} \left[ \prod_{y \in Val(Y)} \theta_{y|\mathbf{x}}^{M[\mathbf{x},y]} \right] \end{split}$$

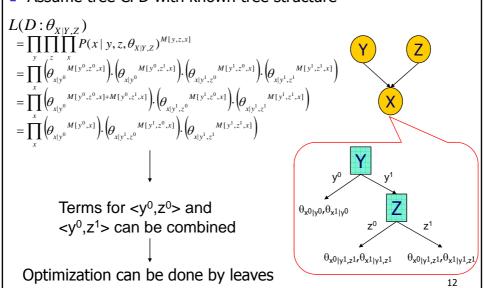
■ For each value **x**∈**X** we get an independent multinomial problem where the MLE is

$$\theta_{y^i|x} = \frac{M[x, y^i]}{M[x]}$$

11

#### MLE for Tree CPDs

Assume tree CPD with known tree structure



### MLE for Tree CPD BayesNets

Tree CPD T, leaves I

$$\begin{split} L_{Y}(D:\theta_{Y|\mathbf{X}}) &= \prod_{m} P(y[m] \mid \mathbf{x}[m] : \theta_{Y|\mathbf{X}}) \\ &= \prod_{m} \theta_{y[m] \mid l(\mathbf{x}[m])} \\ &= \prod_{l \in Leaves(T)} \left[ \prod_{y \in Val(Y)} \theta_{y|l}^{M[c_{l}, y]} \right] \end{split}$$

 For each value I∈Leaves(T) we get an independent multinomial problem where the MLE is

$$\theta_{y^{i}|l} = \frac{M[c_{l}, y^{i}]}{M[c_{l}]}$$
 $M[c_{l}] = \sum_{x:l(x)=l} M[x, y^{i}]$ 

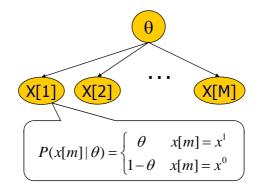
13

#### **Limitations of MLE**

- A thumbtack is tossed 10 times, and comes out 'head' 3 of the 10 tosses → Probability of head = 0.3
- A coin is tossed 10 times, and comes out 'head' 3 of the 10 tosses → Probability of head = 0.3
- A coin is tossed 1,000,000 times, and comes out 'head' 300,000 of the 1,000,000 tosses → Probability of head = 0.3
- Would you place the same bet on the next thumbtack toss as you would on the next coin toss?
- We need to incorporate prior knowledge
  - Prior knowledge should only be used as a guide

## **Bayesian Inference**

- Assumptions
  - lacktriangle Given a fixed  $\theta$  tosses are independent
  - If θ is unknown tosses are not marginally independent
     each toss tells us something about θ
- The following network captures our assumptions



15

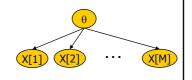
### **Bayesian Inference**

Joint probabilistic model

$$P(x[1],...,x[M],\theta) = P(x[1],...,x[M]|\theta)P(\theta)$$

$$= P(\theta) \prod_{i=1}^{M} P(x[i]|\theta)$$

$$= P(\theta)\theta^{M_H} (1-\theta)^{M_T}$$



Posterior probability over θ

$$P(\theta \mid x[1],...,x[M]) = \underbrace{\frac{P(x[1],...,x[M] \mid \theta)P(\theta)}{P(x[1],...,x[M])}}_{\text{Normalizing factor}}$$

For a uniform prior, posterior is the normalized likelihood

### **Bayesian Prediction**

Predict the data instance from the previous ones

$$P(x[M+1] | x[1],...,x[M])$$

$$= \int_{\theta} P(x[M+1], \theta | x[1],...,x[M]) d\theta$$

$$= \int_{\theta} P(x[M+1] | x[1],...,x[M], \theta) P(\theta | x[1],...,x[M]) d\theta$$

$$= \int_{\theta} P(x[M+1] | \theta) P(\theta | x[1],...,x[M]) d\theta$$

■ Solve for uniform prior  $P(\theta)=1$  (for  $0 \le \theta \le 1$ ) and binomial variable

$$P(x[M+1] = x^{1} \mid x[1],...,x[M]) = \frac{1}{P(x[1],...,x[M])} \int_{\theta} \theta \cdot \theta^{M_{H}} \cdot (1-\theta)^{M_{T}}$$
"Bayesian estimate" 
$$= \frac{M_{H} + 1}{M_{H} + M_{T} + 2}$$
"Imaginary counts" 17

### **Example: Binomial Data**

- Prior: uniform for  $\theta$  in [0,1]
  - $P(\theta) = 1$

 $\rightarrow$  P( $\theta$  |D) is proportional to the likelihood L(D: $\theta$ )

$$P(\theta \mid x[1], ...x[M]) \propto P(x[1], ...x[M] \mid \theta)$$

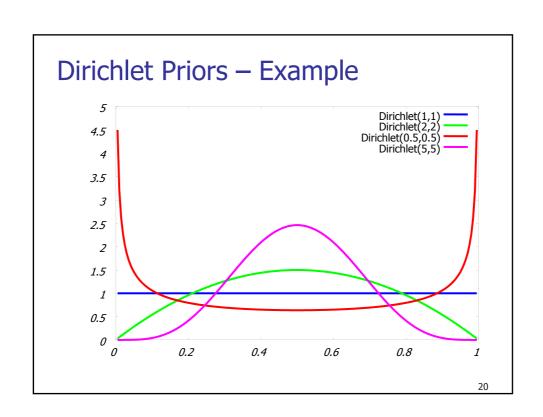
$$(M_{H}, M_{T}) = (4,1)$$

- MLE for P(X=H) is 4/5 = 0.8
- Bayesian prediction is 5/7 = 0.71

$$P(x[M + 1] = H \mid D) = \int \theta \cdot P(\theta \mid D) d\theta = \frac{5}{7} = 0.7142 \dots$$

#### **Dirichlet Priors**

- A Dirichlet prior is specified by a set of (non-negative) hyper-parameters α<sub>1</sub>,...α<sub>k</sub> so that θ=[θ<sub>1</sub>,...,θ<sub>k</sub>] ~ Dirichlet(α<sub>1</sub>,...α<sub>k</sub>) if
  - $p(\theta) = \frac{1}{Z} \prod_{k} \theta_{k}^{\alpha_{k}-1} \quad \text{where} \quad \sum_{k} \theta_{k} = 1 , \quad \Gamma(x) = \int_{0}^{\infty} t^{x-1} e^{-t} dt$  and  $Z = \frac{\prod_{i=1}^{k} \Gamma(\alpha_{i})}{\Gamma(\sum_{i=1}^{k} \alpha_{i})} .$
  - Intuitively, hyper-parameters correspond to the number of imaginary counts before starting the coin toss experiment



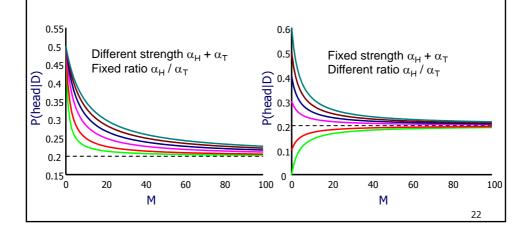
#### **Dirichlet Priors**

- Dirichlet priors have the property that the posterior is also Dirichlet
  - Prior is Dir( $\alpha_1,...\alpha_k$ )  $p(\theta) = \frac{1}{Z} \prod_{k} \theta_k^{\alpha_k 1}$
  - Data counts are M<sub>1</sub>,...,M<sub>k</sub>
  - Posterior is Dir( $\alpha_1 + M_1, ..., \alpha_k + M_k$ )  $p(\theta \mid D) = \frac{1}{Z'} \prod_k \theta_k^{\alpha_k + M_k 1}$
- The hyperparameters  $\alpha_1,...,\alpha_K$  can be thought of as "imaginary" counts from our prior experience
- Equivalent sample size =  $\alpha_1 + ... + \alpha_K$ 
  - The larger the equivalent sample size the more confident we are in our prior

2

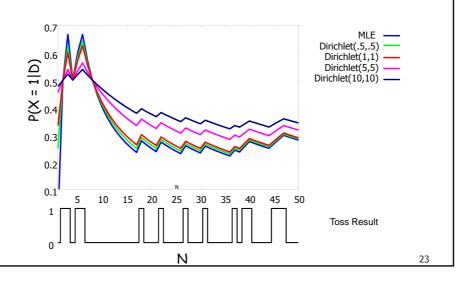
### **Effect of Priors**

 Prediction of P(X=H) after seeing data with M<sub>H</sub>=0.2M, M<sub>T</sub>=0.8M as a function of the sample size



# Effect of Priors (cont.)

 In real data, Bayesian estimates are less sensitive to noise in the data



#### **General Formulation**

- Joint distribution over D, $\theta$  $P(D,\theta) = P(D|\theta)P(\theta)$
- Posterior distribution over parameters

$$P(\theta \mid D) = \frac{P(D \mid \theta)P(\theta)}{P(D)}$$

• P(D) is the marginal likelihood of the data

$$P(D) = \int_{\theta} P(D|\theta)P(\theta)d\theta$$

- As we saw, likelihood can be described compactly using sufficient statistics
- We want conditions in which posterior is also compact
  - E.g. Dirichlet priors

## **Conjugate Families**

• A family of priors  $P(\theta : \alpha)$  is conjugate to a model  $P(\xi | \theta)$  if for any possible dataset D of i.i.d samples from  $P(\xi | \theta)$  and choice of hyperparameters  $\alpha$  for the prior over  $\theta$ , there are hyperparameters  $\alpha'$  that describe the posterior, i.e.,

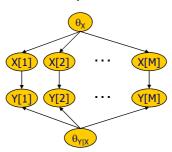
 $P(\theta;\alpha') \propto P(D|\theta)P(\theta;\alpha)$ 

- Posterior has the same parametric form as the prior
- Dirichlet prior is a conjugate family for the multinomial likelihood
- Conjugate families are useful since:
  - Many distributions can be represented with hyperparameters
  - They allow for sequential update within the same representation
  - In many cases we have closed-form solutions for prediction

25

## Bayesian Estimation in BayesNets

Bayesian network for parameter estimation



Bayesian network

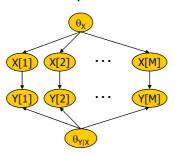




- Instances are independent given the parameters
  - (x[m'],y[m']) are d-separated from (x[m],y[m]) given  $\theta$
- Priors for individual variables are a priori independent
  - Global independence of parameters  $P(\theta) = \prod_{i} P(\theta_{X_i|P_d(X_i)})$

## Bayesian Estimation in BayesNets

Bayesian network for parameter estimation



Bayesian network



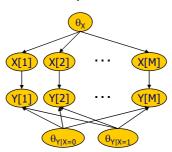


- Posteriors of θ are independent given complete data
  - Complete data d-separates parameters for different CPDs
  - $P(\theta_X, \theta_{Y|X} \mid D) = P(\theta_X \mid D) P(\theta_{Y|X} \mid D)$
  - As in MLE, we can solve each estimation problem separately

2

# Bayesian Estimation in BayesNets

Bayesian network for parameter estimation



Bayesian network

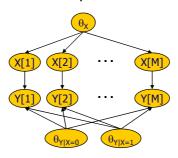




- $\blacksquare$  Posteriors of  $\theta$  are independent given complete data
  - Also holds for parameters within families
  - Note context specific independence between  $\theta_{Y|X=0}$  and  $\theta_{Y|X=1}$  when given both X and Y

### Bayesian Estimation in BayesNets

Bayesian network for parameter estimation



Bayesian network



- Posteriors of θ can be computed independently
  - For multinomial  $\theta_{X_i|pa_i}$  posterior is Dirichlet with parameters  $(\alpha_{X_i=1|pa_i}+M[X_i=1|pa_i]),...,(\alpha_{X_i=k|pa_i}+M[X_i=k|pa_i])$
  - $P(X_{i}[M+1] = x_{i} | Pa_{i}[M+1] = pa_{i}, D) = \frac{\alpha_{x_{i}|pa_{i}} + M[x_{i}, pa_{i}]}{\sum_{x_{i}|pa_{i}} + M[x_{i}, pa_{i}]}$

20

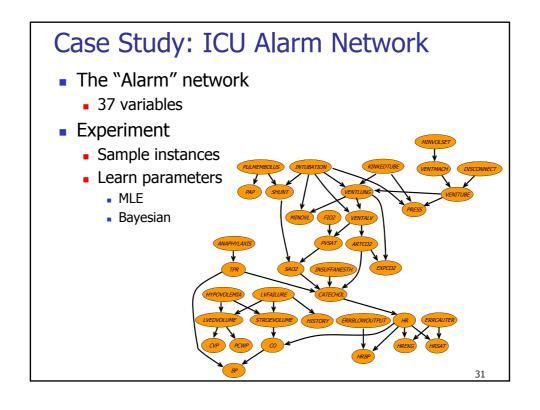
## Assessing Priors for BayesNets

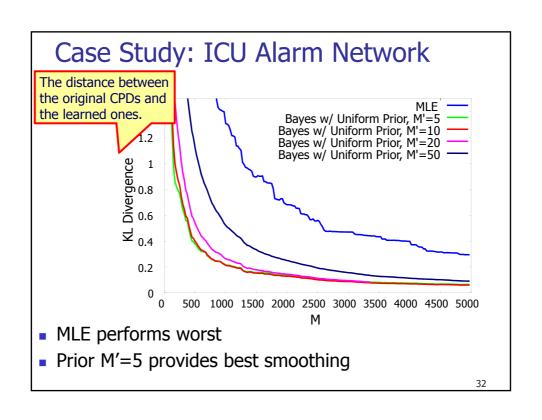
- We need the  $\alpha(x_i,pa_i)$  for each node  $x_i$
- We can use initial parameters ⊕<sub>0</sub> as prior information
  - Need also an equivalent sample size parameter M'
  - Then, we let  $\alpha(x_i,pa_i) = M' \cdot P(x_i,pa_i|\Theta_0)$
- This allows to update a network using new data
  - Example network for priors



- P(X=0)=P(X=1)=0.5
- P(Y=0)=P(Y=1)=0.5
- M'=1
- Note:  $\alpha(x_0)=0.5 \ \alpha(x_0,y_0)=0.25$







# **Parameter Estimation Summary**

- Estimation relies on sufficient statistics
  - For multinomials these are of the form M[x<sub>i</sub>,pa<sub>i</sub>]
  - Parameter estimation

$$\hat{\theta}_{x_i|pa_i} = \frac{M[x_i, pa_i]}{M[pa_i]} \qquad P(x_i \mid pa_i, D) = \frac{\alpha_{x_i, pa_i} + M[x_i, pa_i]}{\alpha_{pa_i} + M[pa_i]}$$
MLE
Bayesian (Dirichlet)

- Bayesian methods also require choice of priors
- MLE and Bayesian are asymptotically equivalent
- Both can be implemented in an online manner by accumulating sufficient statistics

33

### Acknowledgement

 These lecture notes were generated based on the slides from Prof Eran Segal.

 ${\sf CSE~515-Statistical~Methods-Spring~2011}$