Announcements

- Posters CSE Atrium Thursday 10-12:30 (w/ coffee, bagels)
 - Turn in digital copy of poster (in PDF) on canvas (one for each student)
 - Prepare 1 minute speech for poster (we walk at 2 min)
 - Problem you are solving
 - Data you used
 - ML methodology and metrics used for evaluation
 - Results
 - We provide poster board and pins
 - Both one large poster (recommended) and several pinned pages are OK
 - If you didn't see us, you didn't get a grade.

Active Learning, classification

Machine Learning – CSE4546 Kevin Jamieson University of Washington



Impressive recent advances in image recognition and translation...







Impressive recent advances in image recognition and translation...









Challenges for large models:

1) An enormous amount of *labeled data* is necessary for training

Time

Impressive recent advances in image recognition and translation...









Challenges for large models:

- 1) An enormous amount of *labeled data* is necessary for training
- 2) An enormous amount of *wall-clock time* is necessary for training













Nonadaptive label assignment







Nonadaptive label assignment







Nonadaptive label assignment





Adaptive label assignment







Nonadaptive label assignment





Adaptive label assignment







complexity (reliability/robustness, scalability/computation, etc)



complexity (reliability/robustness, scalability/computation, etc)

Being convinced that data-collection *should be adaptive* is not the same thing as knowing *how to be adaptive*.

THE NEW YORKER CARTOON CAPTION CONTEST

Caption Contest #553 January 20, 2017



Third "Maybe his second week will go better"

Second "I'd like to see other people"

First "The corrupt media will blow this way out of proportion"

THE NEW YORKER CARTOON CAPTION CONTEST





Bob Mankoff Cartoon Editor, The New Yorker

- $n \approx 5000$ captions submitted each week
- crowdsource contest to volunteers who rate captions
- goal: identify funniest caption

newyorker.com/cartoons/vote







Which caption do we show next?

Non-adaptive uniform distribution over captions (A/B testing)
 Adaptive: stop showing captions that will not win



Which caption do we show next?

Non-adaptive uniform distribution over captions (A/B testing)
 Adaptive: stop showing captions that will not win

Best-action identification problem



While algorithm does not exit:

algorithm shows caption *i* ∈ {1,...,*n*}
Observe iid Bernoulli with P("funny") = μ_i

Stopping rule

Sampling rule

Objective: with probability .99, identify $\arg\max_{i=1,...,n}\mu_i$ using as few total samples as possible

Best-arm Identification n=2

Consider n = 2 and flip coins i = 1, 2 to get $X_{i,1}, X_{i,2}, \ldots, X_{i,m}$



$$\widehat{\mu}_{i,m} = \frac{1}{m} \sum_{j=1}^{m} X_{i,j}$$

Test:
$$\widehat{\mu}_{1,m} - \widehat{\mu}_{2,m} \ge 0$$

By a Chernoff Bound, if $\Delta = \mu_1 - \mu_2$ then $m = 2\log(1/\delta)\Delta^{-2} \implies \hat{\mu}_{1,m} > \hat{\mu}_{2,m} + 2\sqrt{\frac{\log(1/\delta)}{2m}} \implies \mu_1 > \mu_2$ with probability $\ge 1 - 2\delta$ Arm 1 lower confidence bound > Arm 2 upper









But this treated all captions the same, ignoring the text of the caption! Last lecture we talked about **extracting features from documents and text to represent them as vectors** (e.g., tf*idf or word2vec)



Using features, instead of finding the *crowd's* favorite caption, let's find *your* favorite caption!

Better yet, instead of captions, what about beer?

"Find my beer" problem



Bartender: "Try these samples. Was it closer to A or B?"

Me: "A"

Bartender: "Ok, try these, C or D?"

Me: "D"

Me: "You found it!"





Optimization

Consider *n* beers, each described by a *d*-dimensional feature vector: $\{x_i\}_{i=1}^n \subset \mathbb{R}^d$. Goal: Learn someone's preferences over the *n* objects under the *ideal point* model: $\forall (i,j)$, object *i* is preferred to $j \iff ||w - x_i||_2 < ||w - x_j||_2$ for some $w \in \mathbb{R}^d$ Ranking According to Distance



Ranking According to Distance



Ranking According to Distance



Goal: Determine ranking by asking comparisons like "Do you prefer A or B?"

В

F



Optimization

Consider *n* beers, each described by a *d*-dimensional feature vector: $\{x_i\}_{i=1}^n \subset \mathbb{R}^d$. Goal: Learn someone's preferences over the *n* objects under the *ideal point* model: $\forall (i, j)$, object *i* is preferred to $j \iff ||w - x_i||_2 < ||w - x_i||_2$ for some $w \in \mathbb{R}^d$

binary information we can gather: $q_{i,j} \equiv$ do you prefer x_i or x_j

CAL algorithm principle introduced in: D Cohn, L Atlas, and R Ladner, "Improving generalization with active learning," Machine learning 15 (2), pp. 201-221, 1994.

Lazy Binary Search

input: $x_1, \ldots, x_n \in \mathbb{R}^d$ initialize: x_1, \ldots, x_n in uniformly random order for k=2,...,n for i=1,...,k-1 **if** $q_{i,k}$ is **ambiguous** given $\{q_{i,j}\}_{i,j < k}$, then ask for pairwise comparison, **else** impute $q_{i,j}$ from $\{q_{i,j}\}_{i,j < k}$ output: ranking of x_1, \ldots, x_n consistent with all pairwise comparisons

Ranking and Geometry

suppose we have ranked 4 beers

ranking implies that the optimal preference point is in shaded region

Ranking and Geometry





Key Observation: most queries will *not* be ambiguous, therefore the expected total number of queries made by lazy binary search is about $d \log n$

Jamieson and Nowak (2011)

Ranking and Geometry

at k-th step of algorithm

 $# \text{ of } d\text{-cells} \approx \frac{k^{2d}}{d!} \qquad (\text{Coombs 1960})$ $# \text{ intersected} \approx \frac{k^{2(d-1)}}{(d-1)!} \qquad (\text{Buck 1943})$ $\implies \mathbb{P}(\text{ambiguous}) \approx \frac{d}{k^2} \qquad (\text{Cover 1965})$ $\implies \mathbb{E}[\text{# ambiguous}] \approx \frac{d}{k}$ $\implies \mathbb{E}[\text{# requested}] \approx \sum_{k=2}^{n} \frac{d}{k} \qquad (\text{Jamieson \& Nowak 2011})$ $\approx d \log n$



Commercial application: Amazon visual search: https://shopbylook.amazon.com/ Classification with adaptively collected dataset





"Find the best" Judgments from a crowd (and adaptive A/B testing)



Pure Exploration

"Find the best" with features



Find and use ad with highest click-through-rate



Balance of **exploration versus exploitation**

Reinforcement Learning & Markov Decision Processes (MDPs)

Machine Learning – CSE546 Kevin Jamieson University of Washington

December 5, 2017

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Learning to act

- Reinforcement learning
- An agent
 - Makes sensor observations
 - Must select action
 - Receives rewards
 - positive for "good" states
 - negative for "bad" states



[Ng et al. '05]

Markov Decision Process (MDP) Representation

- State space:
 - Joint state **x** of entire system
- Action space:
 - Joint action $\mathbf{a} = \{a_1, \dots, a_n\}$ for all agents
- Reward function:
 - Total reward R(x,a)
 - sometimes reward can depend on action
- Transition model:
 - Dynamics of the entire system P(**x**'|**x**,**a**)



Discount Factors

People in economics and probabilistic decision-making do this all the time.

The "Discounted sum of future rewards" using discount factor γ " is

(reward now) +

- γ (reward in 1 time step) +
- γ^2 (reward in 2 time steps) +
- γ ³ (reward in 3 time steps) +
 - : (infinite sum)



At state **x**, action **a** for all agents

 $\pi(\mathbf{x}_0)$ = both peasants get wood

 $\pi(\mathbf{x}_1)$ = one peasant builds barrack, other gets gold

> $\pi(\mathbf{x}_2)$ = peasants get gold, footmen attack



Computing the value of a policy

$V_{\pi}(\mathbf{x_0}) = \mathbf{E}_{\pi}[\mathsf{R}(\mathbf{x}_0) + \gamma \mathsf{R}(\mathbf{x}_1) + \gamma^2 \mathsf{R}(\mathbf{x}_2) + \gamma^3 \mathsf{R}(\mathbf{x}_3) + \gamma^4 \mathsf{R}(\mathbf{x}_4) + \dots]$

- Discounted value of a state:
 - $\hfill\square$ value of starting from x_0 and continuing with policy π from then on

$$V_{\pi}(x_0) = E_{\pi}[R(x_0) + \gamma R(x_1) + \gamma^2 R(x_2) + \gamma^3 R(x_3) + \cdots]$$

= $E_{\pi}[\sum_{t=0}^{\infty} \gamma^t R(x_t)]$

• A recursion!

Simple approach for computing the value of a policy: Iteratively

$$V_{\pi}(x) = R(x) + \gamma \sum_{x'} P(x' \mid x, a = \pi(x)) V_{\pi}(x')$$

- Can solve using a simple convergent iterative approach: (a.k.a. dynamic programming)
 - Start with some guess V⁰
 - Iteratively say:

•
$$V_{\pi}^{t+1}(x) \leftarrow R(x) + \gamma \sum_{x'} P(x' \mid x, a = \pi(x)) V_{\pi}^{t}(x')$$

- □ Stop when $||V_{t+1}-V_t||_{\infty} < \epsilon$
 - means that $||V_{\pi}-V_{t+1}||_{\infty} < \varepsilon/(1-\gamma)$

But we want to learn a Policy

- So far, told you how good a policy is...
- But how can we choose the best policy???
- Suppose there was only one time step:
 - world is about to end!!!
 - select action that maximizes reward!



At state **x**, action a for all agents

 $\pi(\mathbf{x}_1)$ = one peasant builds barrack, other gets gold

> $\pi(\mathbf{x}_2)$ = peasants get gold, footmen attack

Unrolling the recursion

Choose actions that lead to best value in the long run
 Optimal value policy achieves optimal value V*

$$V^{*}(x_{0}) = \max_{a_{0}} R(x_{0}, a_{0}) + \gamma E_{a_{0}}[\max_{a_{1}} R(x_{1}) + \gamma^{2} E_{a_{1}}[\max_{a_{2}} R(x_{2}) + \cdots]]$$

Bellman equation

Evaluating policy π:

$$V_{\pi}(x) = R(x) + \gamma \sum_{x'} P(x' \mid x, a = \pi(x)) V_{\pi}(x')$$

Computing the optimal value V^{*} - Bellman equation

$$V^*(\mathbf{x}) = \max_{\mathbf{a}} R(\mathbf{x}, \mathbf{a}) + \gamma \sum_{\mathbf{x}'} P(\mathbf{x}' | \mathbf{x}, \mathbf{a}) V^*(\mathbf{x}')$$



Optimal policy:

$$\pi^*(\mathbf{x}) = \underset{a}{\operatorname{arg\,max}} R(\mathbf{x}, \mathbf{a}) + \gamma \sum_{\mathbf{x}'} P(\mathbf{x}' | \mathbf{x}, \mathbf{a}) V^*(\mathbf{x}')$$

Interesting fact – Unique value

$$V^*(\mathbf{x}) = \max_{\mathbf{a}} R(\mathbf{x}, \mathbf{a}) + \gamma \sum_{\mathbf{x}'} P(\mathbf{x}' | \mathbf{x}, \mathbf{a}) V^*(\mathbf{x}')$$

 Slightly surprising fact: There is only one V* that solves Bellman equation!

there may be many optimal policies that achieve V*

Surprising fact: optimal policies are good everywhere!!!

$$V_{\pi^*}(x) \geq V_{\pi}(x), \ \forall x, \ \forall \pi$$



Many algorithms solve the Bellman equations:

- Policy iteration [Howard '60, Bellman '57]
- Value iteration [Bellman '57]
- Linear programming [Manne '60]
- **-** .

Value iteration (a.k.a. dynamic programming) – simplest of all

$$V^{*}(x) = R(x,a) + \gamma \sum_{x'} P(x' \mid x, a = \pi(x)) V^{*}(x')$$

- Start with some guess V⁰
- Iteratively say:

•
$$V^{t+1}(x) \leftarrow \max_a R(x,a) + \gamma \sum_{x'} P(x' \mid x,a) V^t(x')$$

• Stop when $||V_{t+1}-V_t||_{\infty} < \varepsilon$

A simple example



Let's compute $V_t(x)$ for our example



t	V ^t (PU)	V ^t (PF)	V ^t (RU)	V ^t (RF)
1	0	0	10	10
2	0	4.5	14.5	19
3	2.03	9.46	17.44	25.08
4	5.17	13.61	20.17	29.13
5	8.45	16.91	22.88	32.19
6	11.41	19.62	25.43	34.78
∞	31.59	38.60	44.02	54.02

 $V^{t+1}(\mathbf{X}) = \max_{\mathbf{a}} P(\mathbf{X}, \mathbf{a}) + \gamma \sum_{i} P(\mathbf{X}' | \mathbf{X}, \mathbf{a}) V^{t}(\mathbf{X}')$

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What you need to know

- What's a Markov decision process
 - state, actions, transitions, rewards
 - a policy
 - value function for a policy
 - computing V_{π}
- Optimal value function and optimal policy
 - Bellman equation
- Solving Bellman equation
 - with value iteration, policy iteration and linear programming

In closing....

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Recap

- Learning is function approximation
- Point estimation
- Linear Least Squares Regression
- Regularization, Ridge, LASSO
- Model assessment, Bias-Variance tradeoff
- Cross validation, Bootstrap
- (Non-)Convex optimization
- Stochastic gradient descent, coordinate descent
- Online learning (streaming), Perceptron
- Logistic regression
- Support vector machine (SVM)
- Kernel trick
- Intro to learning theory
- Supervised v. Unsupervised learning
- K-means
- Expectation-maximization (EM)
- Mixtures of Gaussians
- Dimensionality reduction, PCA, matrix factorization
- Matrix completion
- Neural networks, deep learning
- Recurrent neural networks for variable length sequences
- Text and document processing
- A/B testing, multi-armed bandits, active learning
- MDPs, Reinforcement learning
- HANDS ON EXPERIENCE.....

Please don't forget to fill out class evaluation on **myUW**.

If not registered, or want to give content related feedback, or you want just me to know something (anonymously), google form: https://tinyurl.com/y87hck25