

Bayesian Methods

Machine Learning – CSE546 Kevin Jamieson University of Washington

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MLE Recap - coin flips

- Data: sequence D= (HHTHT...), k heads out of n flips
- **Hypothesis:** $P(Heads) = \theta$, $P(Tails) = 1-\theta$

$$P(\mathcal{D}|\theta) = \theta^k (1-\theta)^{n-k}$$

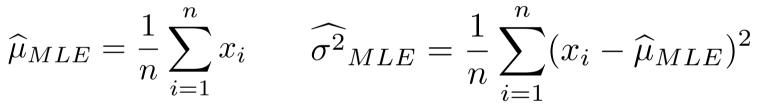
 Maximum likelihood estimation (MLE): Choose θ that maximizes the probability of observed data:

$$\widehat{\theta}_{MLE} = \arg \max_{\theta} P(\mathcal{D}|\theta) \qquad \widehat{\theta}_{MLE} = \frac{k}{n}$$
$$= \arg \max_{\theta} \log P(\mathcal{D}|\theta)$$

MLE Recap - Gaussians

MLE:

$$\log P(\mathcal{D}|\mu,\sigma) = -n\log(\sigma\sqrt{2\pi}) - \sum_{i=1}^{n} \frac{(x_i - \mu)^2}{2\sigma^2}$$



MLE for the variance of a Gaussian is biased

$$\mathbb{E}[\widehat{\sigma^2}_{MLE}] \neq \sigma^2$$

Unbiased variance estimator:

$$\widehat{\sigma^2}_{unbiased} = \frac{1}{n-1} \sum_{i=1}^n (x_i - \widehat{\mu}_{MLE})^2$$

MLE Recap

- Learning is...
 - Collect some data
 - E.g., coin flips
 - Choose a hypothesis class or model
 - E.g., binomial
 - Choose a loss function
 - E.g., data likelihood
 - Choose an optimization procedure
 - E.g., set derivative to zero to obtain MLE
 - Justifying the accuracy of the estimate
 - E.g., Hoeffding's inequality

What about prior

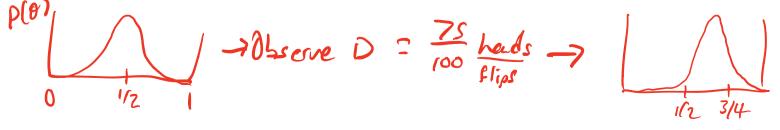
- Billionaire: Wait, I know that the coin is "close" to 50-50. What can you do for me now?
- You say: I can learn it the Bayesian way...

Bayesian vs Frequentist

• Data: \mathcal{D} Estimator: $\widehat{\theta} = t(\mathcal{D})$ loss: $\ell(t(\mathcal{D}), \theta)$

Frequentists treat unknown θ as fixed and the data D as random.

 Bayesian treat the data D as fixed and the unknown θ as random



Bayesian Learning

Use Bayes rule:

$$P(\theta \mid D) = \frac{P(D \mid \theta)P(\theta)}{P(D)}$$

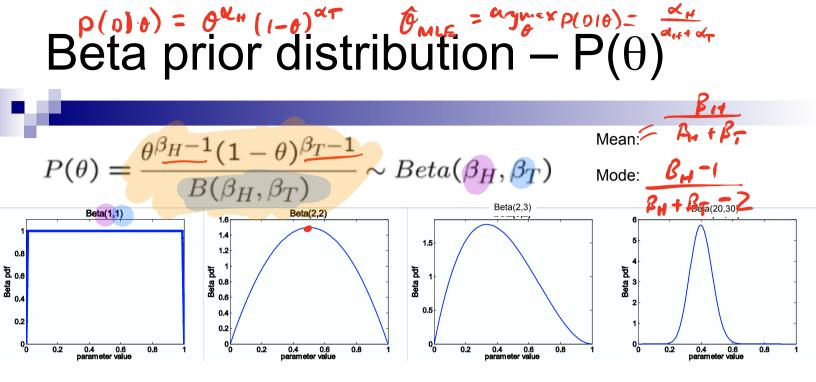
Or equivalently:

 $P(\theta \mid D) \propto P(D \mid \theta)P(\theta)$

Bayesian Learning for Coins

$$P(\theta \mid D) \propto P(D \mid \theta)P(\theta)$$

- Likelihood function is simply Binomial: $P(\mathcal{D} \mid \theta) = \theta^{\alpha_H} (1 - \theta)^{\alpha_T}$
- What about prior?
 - Represent expert knowledge
- Conjugate priors:
 - Closed-form representation of posterior
 - For Binomial, conjugate prior is Beta distribution

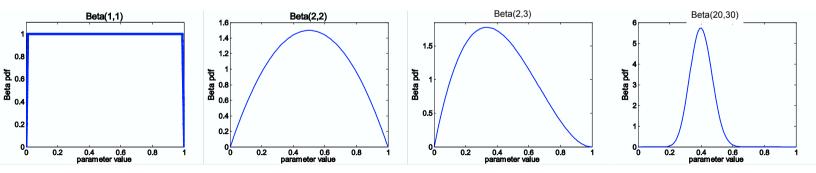


Likelihood function: P(D | θ) = θ^{α_H}(1 - θ)^{α_T}
Posterior: P(θ | D) ∝ P(D | θ)P(θ)

Posterior distribution

- Prior: $Beta(\beta_H, \beta_T)$
- Data: $\alpha_{\rm H}$ heads and $\alpha_{\rm T}$ tails

• Posterior distribution: $P(\theta \mid D) = Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$



Using Bayesian posterior

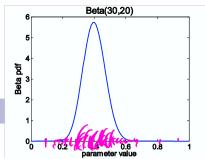
Posterior distribution:

$$P(\theta \mid D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

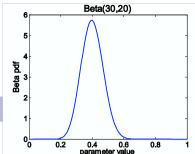
• Bayesian inference:
• No longer single parameter:

$$f(\theta) = \int_{0}^{1} f(\theta) P(\theta \mid D) d\theta$$

integral is often hard to compute



MAP: Maximum a posteriori approximation



$$P(\theta \mid D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

$$E[f(\theta)] = \int_0^1 f(\theta) P(\theta \mid \mathcal{D}) d\theta$$

- As more data is observed, Beta is more certain
- MAP: use most likely parameter:

 $\widehat{\theta}_{\text{MAP}} = \arg \max_{\theta} P(\theta \mid D) \quad E[f(\theta)] \approx f(\widehat{\theta})$ $= \operatorname{corgmax}_{\theta} P(0|\theta)P(\theta)$ $\widehat{\theta}_{\text{MLF}} = \operatorname{corgmax}_{\theta} P(p|\theta)$

MAP for Beta distribution

$$P(\theta \mid D) = \frac{\theta^{\beta_{H} + \alpha_{H} - 1}(1 - \theta)^{\beta_{T} + \alpha_{T} - 1}}{B(\beta_{H} + \alpha_{H}, \beta_{T} + \alpha_{T})} \sim Beta(\beta_{H} + \alpha_{H}, \beta_{T} + \alpha_{T})$$
• MAP: use most likely parameter:

$$\hat{\theta} = \arg \max_{\theta} P(\theta \mid D) = \frac{\alpha_{H} + \beta_{H} - 1}{\alpha_{H} + \beta_{H} + \alpha_{T} + \beta_{T} - 2}$$

MAP for Beta distribution

$$P(\theta \mid D) = \frac{\theta^{\beta_H + \alpha_H - 1}(1 - \theta)^{\beta_T + \alpha_T - 1}}{B(\beta_H + \alpha_H, \beta_T + \alpha_T)} \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$
• MAP: use most likely parameter:

$$\widehat{\theta} = \arg \max_{\theta} P(\theta \mid \mathcal{D}) = \frac{\beta_H + \alpha_H - 1}{\beta_H + \beta_T + \alpha_H + \alpha_T - 2}$$

- Beta prior equivalent to extra coin flips
- As M → 1, prior is "forgotten"
- But, for small sample size, prior is important!

Recap for Bayesian learning

- Learning is...
 - Collect some data
 - E.g., coin flips
 - Choose a hypothesis class or model
 - E.g., binomial and prior based on expert knowledge
 - Choose a loss function
 - E.g., parameter posterior likelihood
 - Choose an optimization procedure
 - E.g., set derivative to zero to obtain MAP
 - Justifying the accuracy of the estimate
 - E.g., If the model is correct, you are doing best possible

Recap for Bayesian learning

Bayesians are optimists:

- "If we model it correctly, we output most likely answer"
- Assumes one can accurately model:
 - Observations and link to unknown parameter heta: p(x| heta)
 - Distribution, structure of unknown heta: p(heta)

Frequentist are pessimists:

- "All models are wrong, prove to me your estimate is good"
- Makes very few assumptions, e.g. $\mathbb{E}[X^2] < \infty$ and constructs an estimator (e.g., median of means of disjoint subsets of data)
- Prove guarantee $\mathbb{E}[(\theta \widehat{\theta})^2] \le \epsilon$ under hypothetical true θ 's

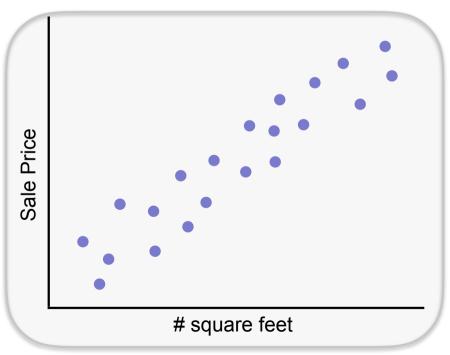
Linear Regression

Machine Learning – CSE546 Kevin Jamieson University of Washington

Oct 3, 2017

Given past sales data on <u>zillow.com</u>, predict:

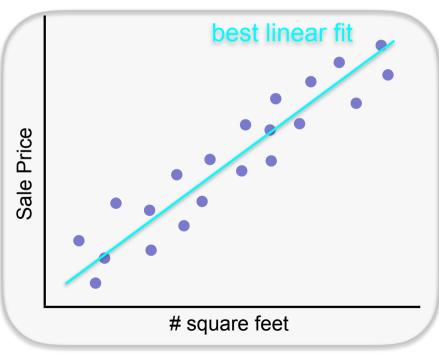
- *y* = House sale price *from*
- *x* = {**#** sq. ft., zip code, date of sale, etc.}



Training Data: $\{(x_i, y_i)\}_{i=1}^n$

 $x_i \in \mathbb{R}^d \\ y_i \in \mathbb{R}$

Given past sales data on <u>zillow.com</u>, predict: y = House sale price from x = {# sq. ft., zip code, date of sale, etc.}



Training Data: $\{(x_i, y_i)\}_{i=1}^n \quad \begin{array}{l} x_i \in \mathbb{R}^d \\ y_i \in \mathbb{R} \end{array}$ Hypothesis: linear $y_i \approx x_i^T w = \underbrace{\sum_{j=1}^d x_{i,j} \omega_j}_{j=1}$ Loss: least squares

$$\min_{w} \sum_{i=1}^{n} \left(y_i - x_i^T w \right)^2$$

$$\widehat{w}_{LS} = \arg\min_{w} \sum_{i=1}^{n} (y_{i} - x_{i}^{T}w)^{2}$$

$$= \arg\min_{w} (\mathbf{y} - \mathbf{X}w)^{T} (\mathbf{y} - \mathbf{X}w) ||_{\mathbf{y} - \mathbf{x}_{i}^{2}}$$

$$\mathbf{y} = \begin{bmatrix} y_{1} \\ \vdots \\ y_{n} \end{bmatrix} \begin{bmatrix} \mathbf{v} \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ x_{n}^{T} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ x_{n}^{T} \end{bmatrix} = \begin{bmatrix} \mathbf{v} \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} \begin{bmatrix} \mathbf{v} \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \vdots \\ \mathbf{v} \\ \mathbf{v} \end{bmatrix} = \begin{bmatrix} x_{1}^{T} \\ \mathbf{v} \end{bmatrix}$$

$$\widehat{w}_{LS} = \arg\min_{w} ||\mathbf{y} - \mathbf{X}w||_{2}^{2}$$

$$= \arg\min_{w} (\mathbf{y} - \mathbf{X}w)^{T} (\mathbf{y} - \mathbf{X}w)$$

$$= \overline{J}(\omega)$$

$$\overline{V}_{\omega} \overline{J}(\omega) = \overline{V}_{\omega} \left(y^{T}y - y^{T} X_{\omega} - (X_{\omega})^{T}y + \omega^{T} X^{T} X_{\omega} \right)$$

$$= 0 - X^{T}y - X^{T}y + 2X^{T} X_{\omega}$$

$$= -2X^{T}y + 2X^{T} X_{\omega} = 0 \qquad X^{T} X_{\omega} = X^{T}y$$

$$\widehat{\omega}_{LS} = (X^{T} X)^{T} X^{T} y$$

$$\widehat{w}_{LS} = \arg\min_{w} ||\mathbf{y} - \mathbf{X}w||_2^2$$
$$= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$$

What about an offset? $\widehat{w}_{LS}, \widehat{b}_{LS} = \arg\min_{w,b} \sum_{i=1}^{n} \left(y_i - (x_i^T w + b) \right)^2$ $= \arg\min_{w,b} ||\mathbf{y} - (\mathbf{X}w + \mathbf{1}b)||_2^2$

Dealing with an offset

$$\widehat{w}_{LS}, \widehat{b}_{LS} = \arg\min_{w,b} ||\mathbf{y} - (\mathbf{X}w + \mathbf{1}b)||_2^2$$

Dealing with an offset

$$\begin{aligned} \widehat{w}_{LS}, \widehat{b}_{LS} &= \arg\min_{w,b} ||\mathbf{y} - (\mathbf{X}w + \mathbf{1}b)||_2^2 \\ \mathbf{X}^T \mathbf{X} \widehat{w}_{LS} &+ \widehat{b}_{LS} \mathbf{X}^T \mathbf{1} = \mathbf{X}^T \mathbf{y} \\ \mathbf{1}^T \mathbf{X} \widehat{w}_{LS} &+ \widehat{b}_{LS} \mathbf{1}^T \mathbf{1} = \mathbf{1}^T \mathbf{y} \end{aligned}$$

If $\mathbf{X}^T \mathbf{1} = 0$ (i.e., if each feature is mean-zero) then $\widehat{w}_{LS} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}$

$$\widehat{b}_{LS} = \frac{1}{n} \sum_{i=1}^{n} y_i$$

$$\widehat{w}_{LS} = \arg\min_{w} ||\mathbf{y} - \mathbf{X}w||_2^2$$
$$= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$$

But why least squares?

Consider $y_i = x_i^T w + \epsilon_i$ where $\epsilon_i \stackrel{i.i.d.}{\sim} \mathcal{N}(0, \sigma^2)$ $P(y|x, w, \sigma) =$

Maximizing log-likelihood

Maximize:

$$\log P(\mathcal{D}|w,\sigma) = \log(\frac{1}{\sqrt{2\pi\sigma}})^n \prod_{i=1}^{n} e^{-\frac{(y_i - x_i^T w)^2}{2\sigma^2}}$$

 n_{\cdot}

0

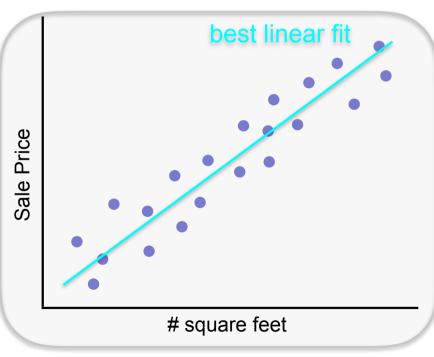
MLE is LS under linear model

$$\widehat{w}_{LS} = \arg\min_{w} \sum_{i=1}^{n} \left(y_i - x_i^T w \right)^2$$

$$\widehat{w}_{MLE} = \arg\max_{w} P(\mathcal{D}|w,\sigma)$$
if $y_i = x_i^T w + \epsilon_i$ and $\epsilon_i \stackrel{i.i.d.}{\sim} \mathcal{N}(0,\sigma^2)$

$$\widehat{w}_{LS} = \widehat{w}_{MLE} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}$$

Given past sales data on <u>zillow.com</u>, predict: y = House sale price from x = {# sq. ft., zip code, date of sale, etc.}



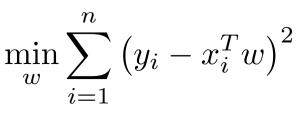
Training Data: $\{(x_i, y_i)\}_{i=1}^n$

 $x_i \in \mathbb{R}^d \\ y_i \in \mathbb{R}$

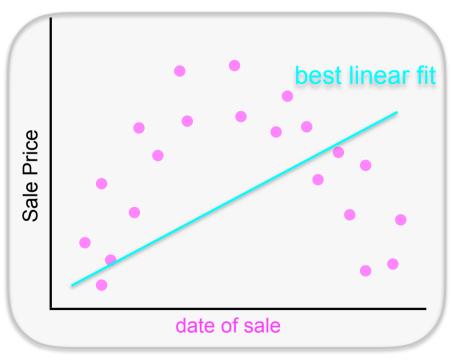
Hypothesis: linear

$$y_i \approx x_i^T w$$

Loss: least squares



Given past sales data on <u>zillow.com</u>, predict: y = House sale price from x = {# sq. ft., zip code, date of sale, etc.}



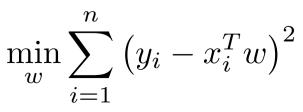
Training Data: $\{(x_i, y_i)\}_{i=1}^n$

$$\begin{array}{l} x_i \in \mathbb{R}^a \\ y_i \in \mathbb{R} \end{array}$$

Hypothesis: linear

$$y_i \approx x_i^T w$$

Loss: least squares



Training Data:
$$x_i \in \mathbb{R}^d \ \{(x_i, y_i)\}_{i=1}^n$$
 $y_i \in \mathbb{R}$

Hypothesis: linear

$$y_i \approx x_i^T w$$

Loss: least squares

$$\min_{w} \sum_{i=1}^{n} \left(y_i - x_i^T w \right)^2$$

Transformed data:

 $x_i \in \mathbb{R}^d \\ y_i \in \mathbb{R}$

Training Data:
$$\{(x_i, y_i)\}_{i=1}^n$$

Hypothesis: linear

$$y_i \approx x_i^T w$$

Loss: least squares

$$\min_{w} \sum_{i=1}^{n} \left(y_i - x_i^T w \right)^2$$

Transformed data:

 $h: \mathbb{R}^d \to \mathbb{R}^p$ maps original features to a rich, possibly high-dimensional space

in d=1:
$$h(x) = \begin{bmatrix} h_1(x) \\ h_2(x) \\ \vdots \\ h_p(x) \end{bmatrix} = \begin{bmatrix} x \\ x^2 \\ \vdots \\ x^p \end{bmatrix}$$

for d>1, generate $\{u_j\}_{j=1}^p \subset \mathbb{R}^d$ $h_j(x) = \frac{1}{1 + \exp(u_j^T x)}$ $h_j(x) = (u_j^T x)^2$ $h_j(x) = \cos(u_j^T x)$

Training Data:
$$x_i \in \mathbb{R}^d \ \{(x_i, y_i)\}_{i=1}^n$$
 $y_i \in \mathbb{R}$

Hypothesis: linear

 $y_i \approx x_i^T w$

Loss: least squares

$$\min_{w} \sum_{i=1}^{n} \left(y_i - x_i^T w \right)^2$$

Transformed data:

$$h(x) = \begin{bmatrix} h_1(x) \\ h_2(x) \\ \vdots \\ h_p(x) \end{bmatrix}$$

Hypothesis: linear $y_i \approx h(x_i)^T w \quad w \in \mathbb{R}^p$ Loss: least squares $\min_w \sum_{i=1}^n (y_i - h(x_i)^T w)^2$

