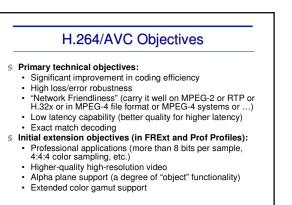
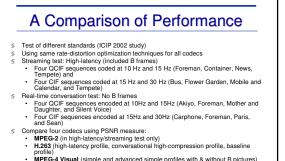


The Advanced Video Coding Project AVC / ITU-T H.264 / MPEG-4 part 10

- S History: ITU-T Q.6/SG16 (VCEG Video Coding Experts Group) "H.26L" standardization activity (where the "L" stood for "long-term")
- S Aug 1999: 1st test model (TML-1)
- S July 2001: MPEG open call for technology: H.26L demo'ed
- S Dec 2001: Formation of the Joint Video Team (JVT) between VCEC and MPEC to finalize U.001, as a new idiat project (similar)
- VCEG and MPEG to finalize H.26L as a new joint project (similar to MPEG-2/H.262) **July 2002:** Final Committee Draft status in MPEG
- S Dec '02 Technical freeze, FCD ballot approved
- S May '03 Completed in both orgs
- S July '04 Fidelity Range Extensions (FRExt) completed
- S Jan '07 Professional Profiles completed

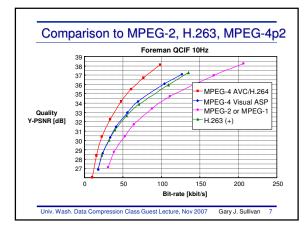
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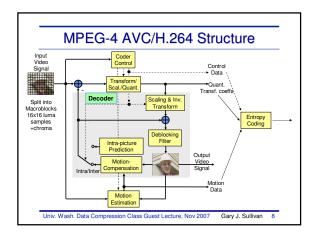


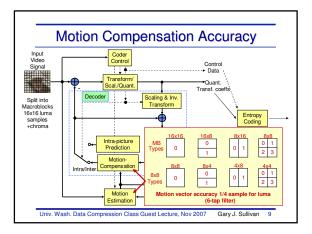


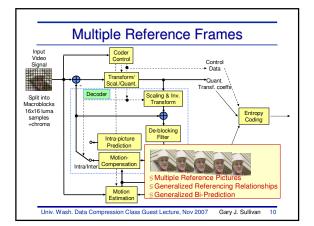
- prome) MPEC-4 Visual (simple and advanced simple profiles with & without B pictures) H.264/AVC version 1 (with & without B pictures) Note: These test results are from a private study and are not an endorsed report of the JVT, VCEG or MPEG organizations.

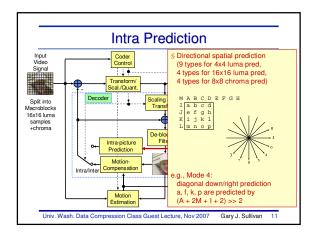
s

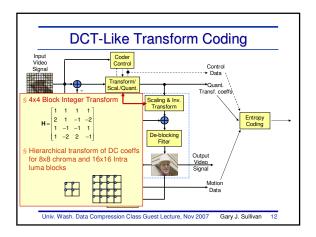


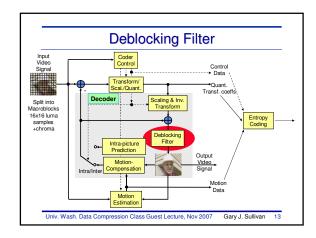


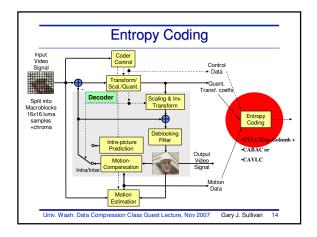


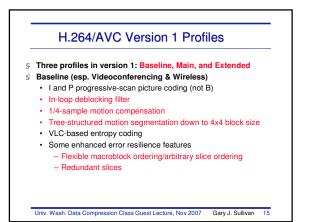


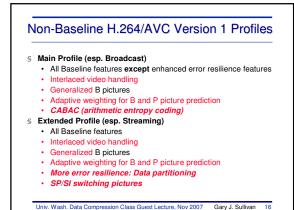


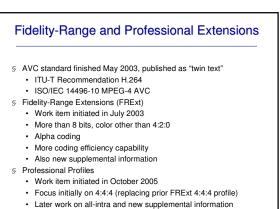


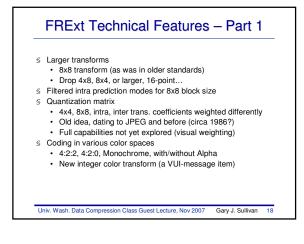












FRExt Technical Features – Part 2

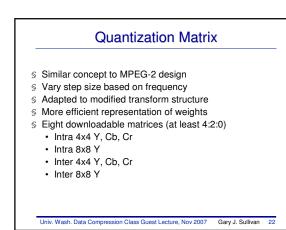
- S Efficient lossless interframe coding
- § Film grain characterization for analysis/synthesis representation
- § Stereo-view video support
- S Deblocking filter display preference

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Г	8	8	8	8	8	8	8	8
1	2	10	6	3	8 -3	-6	-10	-12
	8	4	-4	-8	-8	-4	4	8
1	0	-3	-12	-6	6	12	3	-10
	8	-8	-8	8	8	-8	-8	8
	6	-12	3	10	-10 -4 12	-3	12	-6
	4	-8	8	-4	-4	8	-8	4
L	3	-6	10	-12	12	-10	6	-3

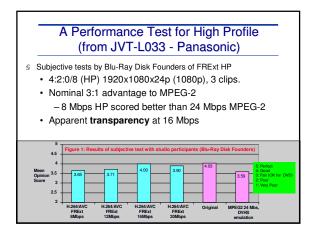
8x8 Transform Advantage (JVT-K028, IBBP coding, prog. scan)

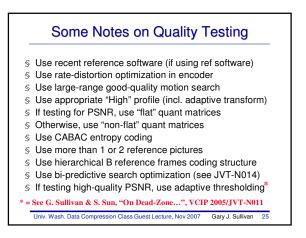
Sequence	% BD bit-rate reduction
Movie 1	11.59
Movie 2	12.71
Movie 3	12.01
Movie 4	11.06
Movie 5	13.46
Crawford	10.93
Riverbed	15.65
Average	12.48

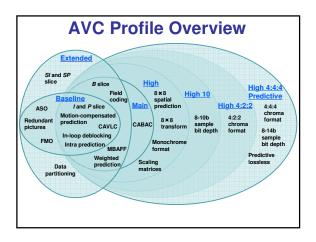


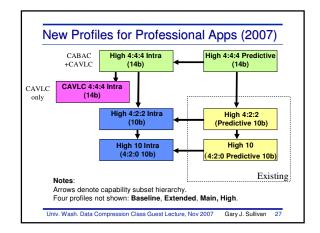
New Profiles Created by FRExt

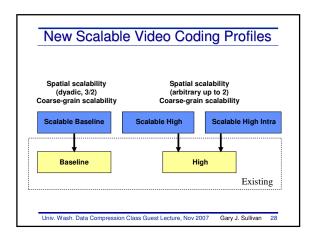
- § 4:2:0, 8-bit: "High" (HP)
- § 4:2:0, 10-bit: "High 10" (Hi10)
- § 4:2:2, 10-bit: "High 4:2:2" (Hi422)
- ${\ensuremath{\mathbb S}}$ Effectively the same tools, but acting on different input data
- S The High Profile has been a major force in recent industry developments (HD DVD, Blu-ray Disc, DBS, Terrestrial Broadcast, IPTV, etc.)
- S The others are emerging in professional applications (e.g., content acquisition, editing, studios, recording)

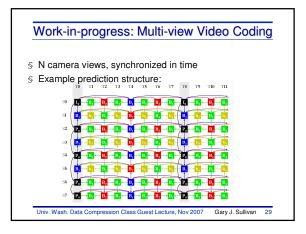












For Further Information

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 Ajay Luthra (<u>aluthra@motorla.com</u>)
 Thomas Wiegand (<u>wiegand@hhi.de</u>)
- § H.264/AVC literature references:
- H.264/AVC literature references:

 //EEE Transactions on Circuits and Systems for Video Technology Special Issue on H.264/AVC (July 2003) [Includes several highly-referenced papers] (Luthra, Sullivan, Wiegand, Eds),

 Paper in Proceedings of IEEE Jan 2005 (Sullivan & Wiegand)

 Overview incl. FRExt: SPIE Aug 2004 (Sullivan, Topiwala, & Luthra)

 Paper in SPIE VCIP 2005: Meta-overview and deployment (Sullivan)

 Paper an SPIE VCIP 2005: Meta-overview and deployment (Sullivan)

 Paper an SPIE VCIP 2005: Meta-overview and deployment (Sullivan)

 Paper in IEEE Communications Magazine, Aug 2006 (Marpe, Wiegand, Sullivan)

 Paper on Professional Extensions, IEEE ICIP, Sept 2007 (Sullivan et al.)

 Wikipedia H.264/MPEG-4 AVC page

 IEEE Transactions on Circuits and Systems for Video Technology Special Issue on Scalable Video Coding Standardization and Beyond (Sept 2007) (Wiegand, Sullivan, Ohm, Luthra, Eds.)