# CONTROL-ALT HIACK

WHITE HAT HACKING FOR FUN AND PROFIT

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- Implantable medical devices
- Consumer technologies in the home
- Augmented reality





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## SECURITY AND PRIVACY RESEARCH LAB

- Implantable medical devices
- Consumer technologies in the home
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- Implantable medical devices
- Consumer technologies in the home
- Augmented reality

- Cars
- Web tracking
- Powerline electromagnetic interference



- Security affects all kinds of technologies
  - Embedded
  - Cyber-physical
  - Public infrastructure



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Risks to users are varied

(Security is really neat)



How can we communicate these kinds of issues to users, managers, (current and future) developers, computer science students...?



## APPROACH: A GAME

- Games
  - Can be fun → engagement
  - Casual → explore ideas
  - Entertainment → voluntary play



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- Physical games
  - Can be left around
  - Suitable for social gatherings
  - No resource dependencies



## APPROACH: A GAME

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  - Can be fun → engagement
  - Casual → explore ideas
  - Entertainment → voluntary play
- Physical games

Prioritized Fun > Education

- Can be left around
- Suitable for social gatherings
- No resource dependencies



#### WHAT WE DID

Designed and produced a game





#### WHAT WE DID

Designed and produced a game



2. Evaluated its usage in educational contexts





#### DEVELOPING MECHANICS

We are not game designers

• Ninja Burger from Steve Jackson Games





Writing Card Text (16 Hacker cards, 56 Mission cards,
 72 Entropy cards)



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- Art and Graphic Design



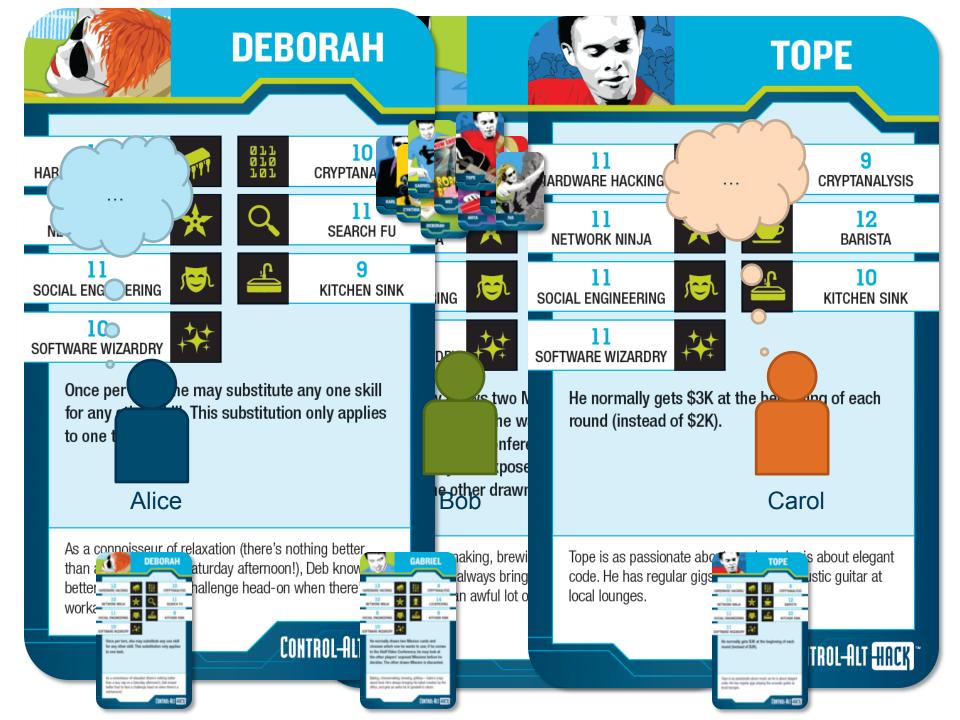
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  - Brevity
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  - Mapping Game Mechanics
- Art and Graphic Design
- Playtesting, Production...





#### Alice, Bob, and Carol are playing.





















#### Ready to start playing...













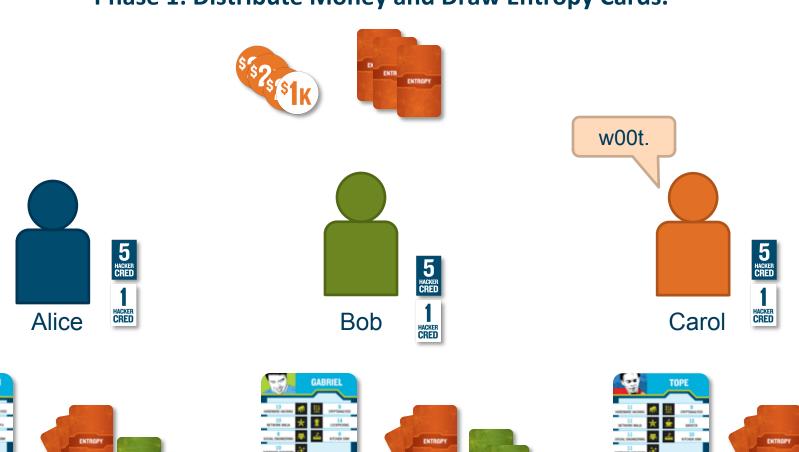






#### Round 1

**Phase 1: Distribute Money and Draw Entropy Cards.** 



**Phase 2: Draw Mission Cards.** 





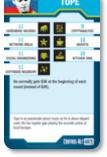
















If you choose to attend the Staff Video Conference, play this card face down during Phase 2.

If you attend the Staff Video Conference, you:

- > draw an additional Entropy card.
- may trade or bargain with other players to exchange Missions.
- may be stuck with a Newb Job, if you have a low Hacker Cred score (see rules).
- may push your Newb Job onto a player with a low Hacker Cred score (see rules).

If you are the only player who attends the Staff Video Conference, you also get one free re-roll during your Mission.



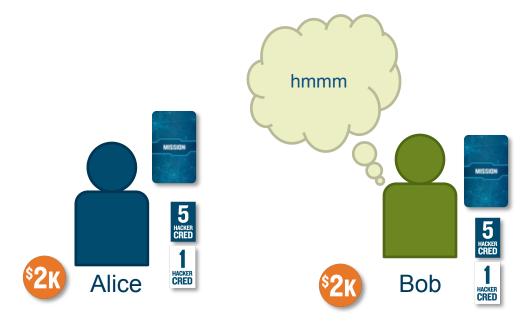


#### **NOT ATTENDING**

If you choose to NOT attend the Staff Video Conference (and instead have "connectivity issues"), play this card face down during Phase 2.

If you do not attend the Staff Video Conference, you get one free re-roll during your Mission.

CONTROL-ALT HIACK















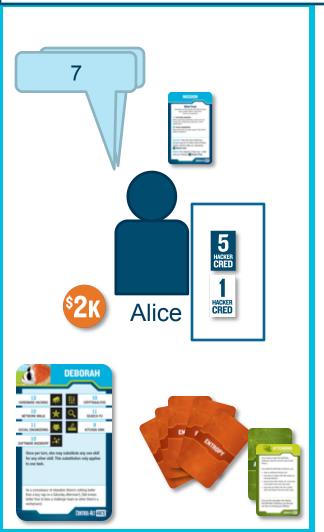


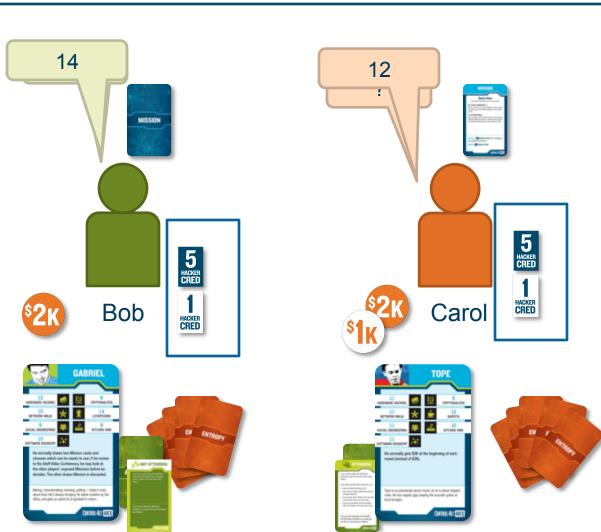




#### rand()

Phase 4: The Missions (Player Turns)





### MISSION

#### **Blind Trust**

Sometimes you think people will install any phone app, no matter where it comes from.

Time for an experiment.

#### SOFTWARE WIZARDRY

Write a game that secretly takes a photo every 30 minutes. (As a white hat, you play nice, so don't upload them!)

#### **SOCIAL ENGINEERING**

What would make your game popular? Pigs? Birds? Kittens? Chainsaws?

Success: They may have trusted you, but your app isn't so blind. Some of those photos could be really, um, interesting.

**+1** Hacker Cred

Failure: You released a Trojan app—what were you thinking? •1 Hacker Cred







### **LIGHTNING STRIKES**

Play this card on a rival starting a Mission, before *any* die rolls are made. This card cannot be played on a player with a Newb Job.

#### **Got a Date**

You met someone charming! Get a last-minute reservation for tonight's date at that amazing Thai place.

Roll vs. Social Engineering.

**Success:** Continue with your Mission.

Failure: 1 Hacker Cred immediately.

Continue with your Mission.

Discard this card after use.













#### LIGHTNING STRIKES



#### DEBORAH





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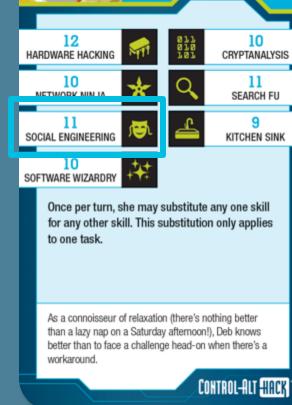
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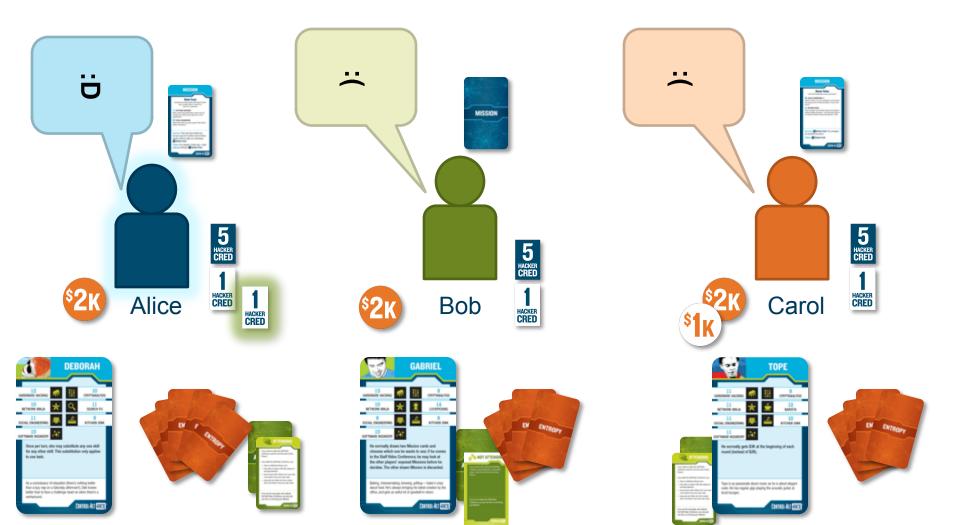
#### Hacker Cred

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Hacker Cred



Phase 4: The Missions (Player Turns).



### **MISSION**

#### I Hack You a Latte

You're switching it up for this company audit. Tell the front desk that you're opening a new café and want to set up a promotional coffee cart in their lobby.



#### CONNECTIONS OR S WEB PROCUREMENT

CONTROL-ALT HACK

Of course, you need actual coffee cart equipment to pull this off.



Ph

### 🌥 BARISTA

12oz, non-fat, split-shot, extra-hot, 3-pump mocha with whip. Can you keep all the orders straight?



#### THE NETWORK NINJA -1

Plug into their internal wired network when nobody's looking and pwn them.

Success: 1 Hacker Cred. Choose one Bag of Tricks card from your hand or the discards; you can play the item free of charge.

Failure: 1 Hacker Cred













#### Phase 4: The Missions (Player Turns).





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If you choose to NOT attend the Staff Video Conference (and instead have "connectivity issues"), play this card face down during Phase 2.





If you do not attend the Staff Video Conference, you get one free re-roll during your Mission.





HACKER CRED

Carol



### **MISSION**

#### **Shock Value**

Is the Pacific Northwest's power grid secure?

#### SOCIAL ENGINEERING -2

Call the IT desk ("I'm a new employee!") and con them into giving you the IP (Internet) address of one of their servers.



#### 🌟 NETWORK NINJA

Their computers can't be taken down for the standard software update procedures—and that means that you can exploit code that everyone else patched in 1999.

Success: +2 Hacker Cred. The managers are shocked; you aren't.

Failure: 1 Hacker Cred



Alice

5 HACKER CRED









### **BAG OF TRICKS**

### **Magic Lessons**

Sleight of hand, distractions, bluffs, fakes magic has a lot to teach about using misdirection to con people.





Once per turn, you may re-roll a failed Social Engineering roll.

Keep this card in play.







#### Phase 4: The Missions (Player Turns).







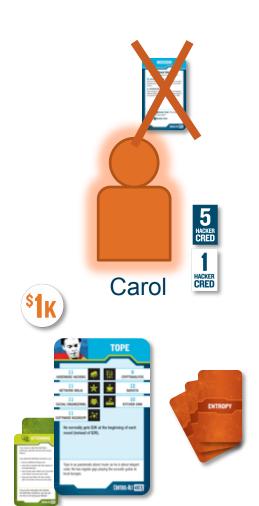






### Phase 4: The Missions (Player Turns).





## CARD TOPICS

- De-anonymization
- Cars
- Medical Devices
- Contactless Payment Systems
- Password Recovery Questions
- Voting Machines
- Anti-censorship
- Botnets
- •



# SYSTEM EVALUATION



## SYSTEM EVALUATION

(in educational contexts)



# EVALUATION METHODS

- 1. Educator Feedback Survey Evaluation
- 2. Direct User Study



- Distribution
  - Available for sale online for the general public
  - ~3000 educator copies distributed



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  - ~3000 educator copies distributed

Tamara Denning and Tadayoshi Kohno are founders and equity owners of RGB Hats, LLC, a private, for-profit company which has licensed the subject technology from the University of Washington. This research is subject to the conditions of a financial conflict of interest management plan established by the University of Washington.



- Distribution
  - Available for sale online for the general public
  - ~3000 educator copies distributed



- Recruitment
  - Shipped ~800 copies to 150 educators November 2012-March 2013
  - 50 copies at SIGCSE (computer education) poster session



- 22 educators responded (~15%)
  - >450 students at high school, undergrad, grad levels
  - Computer/information science, computer/information security, game design courses



- Survey consisted of:
  - Open-ended questions (primarily)
  - Multiple choice questions



- Survey consisted of:
  - Open-ended questions (primarily)
  - Multiple choice questions
- Qualitative Analysis using primary & reliability coder



 Researchers independently review survey responses for themes & propose codes



- Researchers independently review survey responses for themes & propose codes
- 2. Researchers come to consensus on codes



- Researchers independently review survey responses for themes & propose codes
- Researchers come to consensus on codes
- Researchers review interviews in context of codes to judge fit



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- 4. Researchers independently code interviews for presence or absence of each code



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- Researchers come to consensus on codes
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- Researchers independently code interviews for presence or absence of each code

"It worked as a way to break the ice and get students from diverse majors get to know [sic] each other and get thinking about the topics of the course."



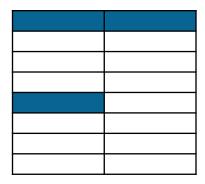
Social / Engagement

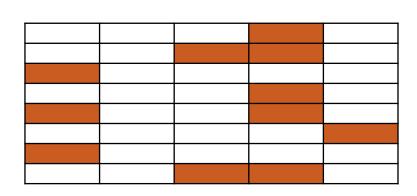


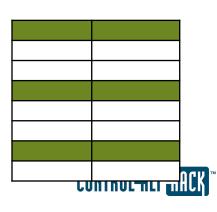
Social / Engagement	Awareness

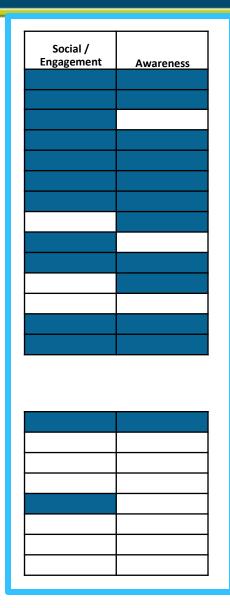
Takes a long time to learn	Takes a long time to play	Not enough fun	Not enough educational value	Has inappropriate content

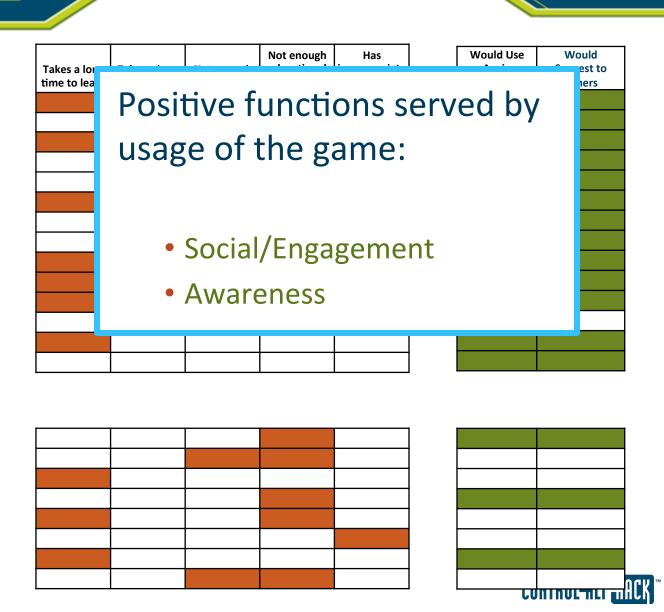
Would Use Again	Would Suggest to
r guiii	Others

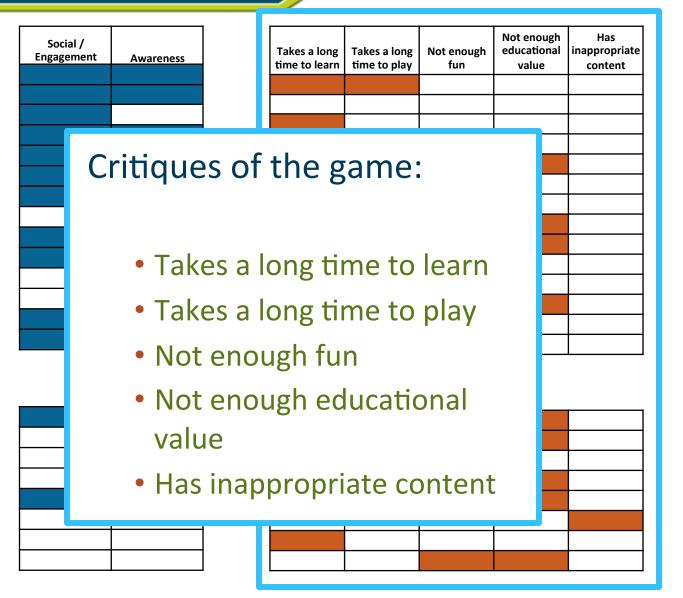




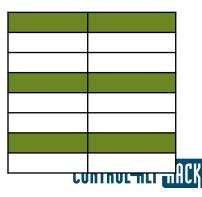








Would Use	Would
Again	Suggest to
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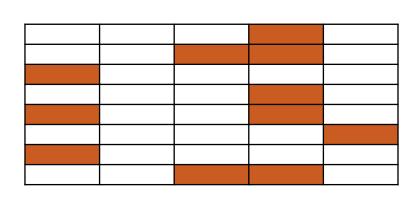


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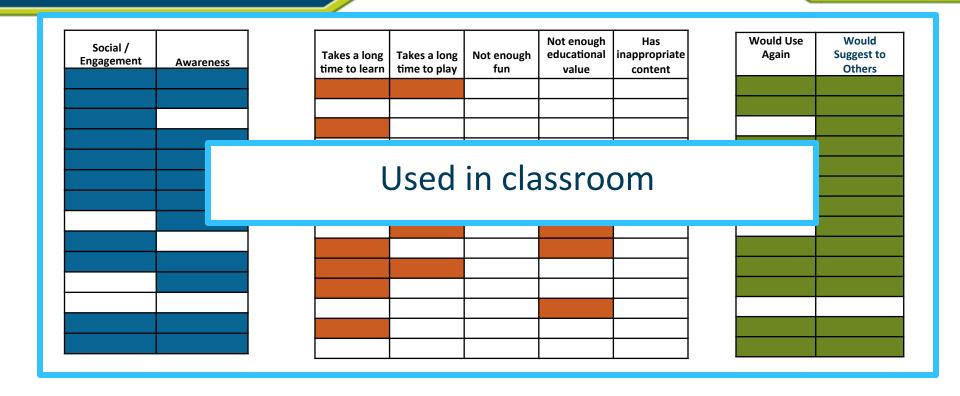
Takes a lo	~ 1	Takes a long time to play	Not enough fun	Not enough educational value	Has inappropriate content

Would Use Again in Classroom (y/n)

Would Suggest to Others (y/n)



Would Use	Would
Again	Suggest to
	Others

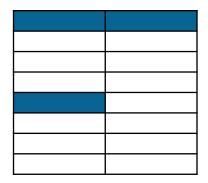


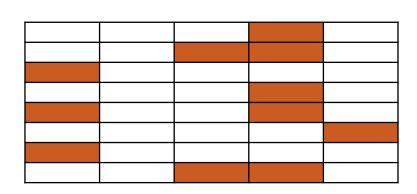
Used out-of classroom (e.g., ACM lounge, staff lunch, vetting for classroom use)

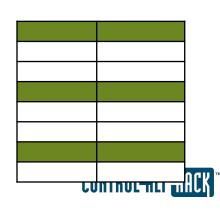
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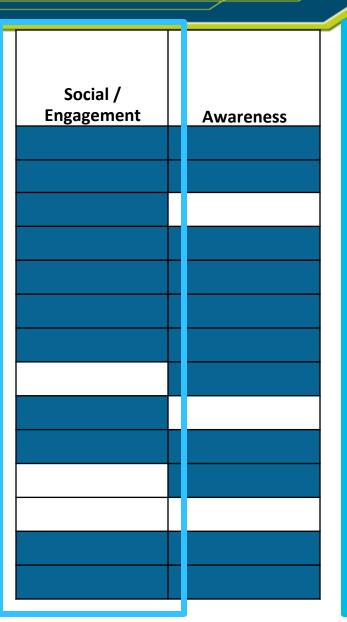
Course	Class Size	Student Level
Information Software Technology	30	HS
Unknown	12	UG
Computer Science	75	HS
Cyber-Security and Information Assurance	56	UG
Computer and Network Security	10	UG, G
Computers and Information Technology	60	HS
Game Design	65	HS
Computer Security	22	UG
IT Security	8	UG
Information Security	15	UG
Intro CS Web Design	35	HS
Cyber Security	2	HS
Fundamentals of Information Security	30	UG
Computer and Network Security	27	UG

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			CON	TROL-ALT HACK™

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			CON	TROL-ALT HACK



#### Social/Engagement

- 11/14 gave responses interpreted as providing evidence of "social/ engagement" function
- 27 undergraduates, Computer and Network Security:

"I just wanted to reiterate how great my students thought the game was! The students begged me to leave the game in the student lounge so they could continue to play, and from what I hear it's made a trip or two out to our weekly majors night at the pub."

Social / Engagement	Awareness

#### **Awareness**

- 11/14 gave responses interpreted as providing evidence of "awareness" function
- 60 high school students, Computers and Information Technology:

"The game did not necessarily teach security methods, but it did a great job of teaching vocabulary and literacy."..."It increased awareness of my program, and it got more students interested in computer science."

Social / Engagement	Awareness

_					
	Takes a long time to learn	Γakes a long time to play	Not enough fun	Not enough educational value	Has inappropriate content
				(Lun	TOOL OLT HOGU™
				LUN	TROL-ALT HACK

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				<u> </u>	R	T-ULT HACK ™

- UG/G Computer and Network Security
- UG Computer Security
- UG IT Security
- HS Cyber Security

"Since we approached the game expecting to be tested on our knowledge of vulnerabilities and penetration techniques, we were dissatisfied in that manner, but we enjoyed the overall concept."

Mismatched Expectations

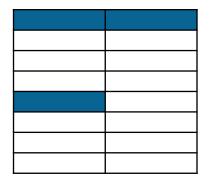
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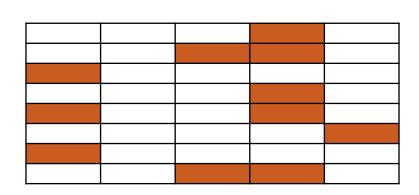
### EVALUATION OVERVIEW

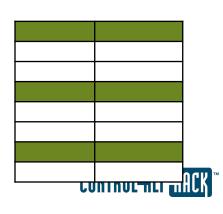
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Would
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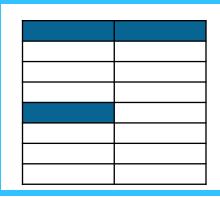


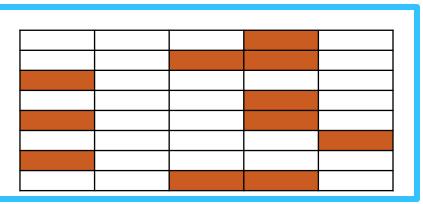
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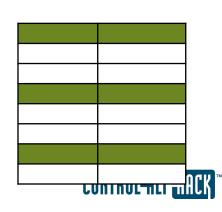
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Would Use Again	Would Suggest to Others







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Social / Engagement	Awareness

- ACM play session with undergrads
- Instructor vetting with graduate students, faculty, staff
- Staff lunch
- Available to take home as a checkout
- Instructor vetting (4)

Social / Engagement	Awareness

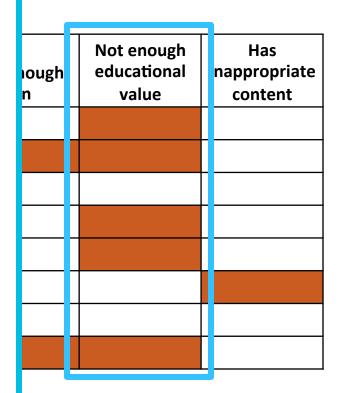
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#### Not enough educational value

"The game could use more specificity around computer activity. My students were hoping for a higher level of rigor."

Mismatched Expectations /
Chose Not to Use



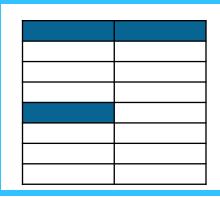


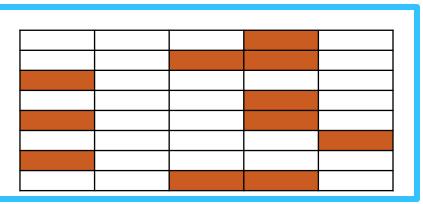
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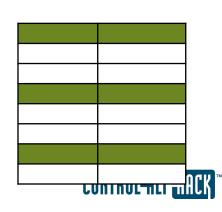
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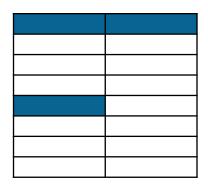


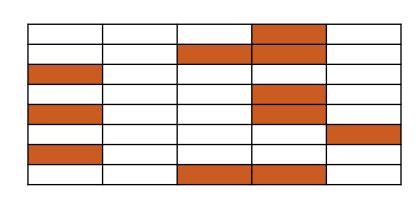
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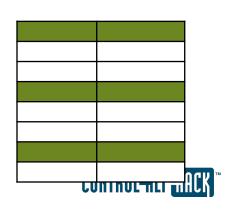
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### OVERALL ASSESSMENT

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- 10/14 who used in the classroom would use again
- 13/14 who used in the classroom would recommend to others



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Q: "If you had not used Control-Alt-Hack, would you still have covered the material?"

 2/14 educators said they would not have otherwise covered the material



#### SUMMARY

 Designed and produced a recreational game created to implicitly increase awareness of computer security

- ~3000 educational copies distributed
- Evaluated via analysis of educator surveys
  - Awareness
  - Tengagement
  - Critiques reflected design-time tradeoff decisions
  - Potentially reached new audiences



### THANKS TO!









#### Questions?

#### Tamara Denning

http://www.cs.washington.edu/homes/tdenning/

