

***And now for something different...***

**J E O P A R D Y !**

**Classic Geek  
Experiences**

**Newbie  
Computes**

**Blame  
Comcast**

**\$600**

**\$600**

**\$600**

**\$800**

**\$800**

**\$800**

**\$1000**

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# **Classic Geek Experiences: \$600**

**When geeks visit family for the holidays, what is one of the first “gifts” they’re given?**

# **Classic Geek Experiences: \$800**

**A guy in the grocery store sees you wearing your Microsoft employee badge. He smiles and says, “Hey, you know about computers! What is this cloud computer thing? Do I need one?”**

**What do you do?**

# **Classic Geek Experiences: \$1000**

**Your mother-in-law's friends' friends' friend is having trouble with a slow internet connection. Without asking you first, your mother in law cheerfully suggests you could help.**

**What do you do?**

# **Classic Geek Experiences: \$600**

## ***Answer***

**A list with technology  
questions/problems to fix**



# **Classic Geek Experiences: \$800**

## ***Answer***

**Do you....**

- a) Pretend you didn't hear him**
- b) Say you're an accountant for Microsoft**
- c) Give a 70 minute explanation of cloud computing**
- d) Tell him to look online....**
- e) ????**

# Classic Geek Experiences: \$1000

## *Answer*

All are acceptable:

- a) Happily help
- b) Begrudgingly help out of obligation to mother-in-law
- c) Provide crappy help
- d) Lie about your ability to fix the issue

# Newbie Computes: \$600



**Daniel**

Fixing the internet at home required: (1) restoring the static IP on the router, (2) entering 2 preferred DNS addresses, (3) adding a gateway IP address, (4) entering the subnet mask and (5) knowing the address of the Linksys box so I could connect to it via http and run their web-based UI to do all this. What do people do who don't have a PhD in computer science?

Yesterday at 10:31am · [Comment](#) · [Like](#)

# **Newbie Computes: \$800**

**Your (non-technical) brother calls you and says he wants to “make all his music digital.” What do you tell him?**

# **Newbie Computes: \$1000**

**Your 12-year-old kid approaches you in a panic. It's twenty minutes before the bus arrives for school. Tears are streaming down his face, and he says something between sobs about the network eating his term paper and failing 8<sup>th</sup> grade.**

**What's next in this scenario?**

# Newbie Computes: \$600

## *Answer*

at 11:09am June 19

Like a PhD helps. Ian and I tried to reinstall a Windows OS a number of years ago, and between us we have 4 CS degrees (granted, no PhD), and it was a real challenge! What do we do today? -- rely on young people!

at 11:27am June 19

Call their kids.

at 1:09pm June 19

What do people do who don't have a PhD in computer science? Have a husband at home who does! ;)

# **Newbie Computes: \$800**

## ***Food for Thought***

- **What does it mean to “make music digital”?**
- **Why does he want to do this task?**
- **What’s his budget?**
- **....and other needs**  
**analysis/disambiguation questions**

# **Newbie Computes: \$1000**

## ***Food for Thought***

- **How would this scenario change if there were nobody with amazing technology skills in this 12-year-old's life?**
- **Would this scenario be different if you were dealing with an adult rather than a child?**



# **Blame Comcast: \$600**

**While you're away on a fabulous Semiahmoo vacation, your babysitter calls and says Ben's Better Baby Monitor isn't working quite right. What do you do now?**

# **Blame Comcast: \$800**

**You're doing yard work and your elderly neighbor who lives alone waves at you from her porch. She tells you that she has a video on her computer that won't play.**

**What do you do?**

# **Blame Comcast: \$1000**

**After being a participant in Dave's media sharing study, you use your participant honorarium to buy a new 50" TV and sound system to go along with the media server you used. You really to watch Hulu or YouTube on your new screen. How do you figure out how to do this?**

# **Blame Comcast: \$600**

## ***Food for Thought***

- **Can she live without it?**
- **Should she live without it?**
- **Would you instruct her over the phone of how to fix it? Why or why not?**
- **How else could you get it working again?**

# **Blame Comcast: \$800**

## ***Food for Thought***

- **Why isn't she calling for pro help?**
- **Why isn't she asking Google?**
- **Why is she asking YOU?**
- **Do you want to spend time on this question?**
- **Will you? (Why or why not?)**

# **Blame Comcast: \$1000**

## ***Food for Thought***

- **How would your answer to this question change if you didn't have an advanced degree in a technological field?**
- **Would you even think it *was* a possibility that you could do these sorts of things?**

**What have we learned  
from this game?**

**People ask for and receive  
technology help from those around  
them...all the time!**

**You admitted to taking part in these  
activities!**



**Is it necessary to get rid of these practices?**

**Is it possible that despite all of their shortcomings, they could actually be useful in some cases?**

## **So why have we been discussing technical support problems in the home as:**

- a) Something for individuals solve on their own**
- b) Something that gets shoved away to professionals**
- c) Something that very clever machines could solve**

**Even if the underlying technology is perfect, there still may be a role for “trusted guides”**

**...who can act as advocates**

**...who can identify conceptual  
misalignments**

**...who can help people clarify  
their needs**

**...who provide a safe place for asking  
technology-related questions**



# **Jeopardy: Unraveling the Technological Knot Edition**

**Erika Shehan Poole**  
**erika@gatech.edu**